2027 WTA Sponsorship Opportunities

TWO EXCEPTIONAL EVENTS. ONE POWERFUL PARTNERSHIP.

SPRING EDUCATIONAL FORUM

April 4–7, 2027

Hilton Nashville Downtown | Nashville, TN



FALL EDUCATIONAL FORUM

October 3–6, 2027

Hyatt Regency Monterey | Monterey, CA



Partner With the People Shaping Rural Broadband

WTA – Advocates for Rural Broadband brings together rural broadband executives, general managers, owners, and industry partners for timely education and meaningful networking. Each Educational Forum attracts more than 300 attendees, creating opportunities to build relationships with the people making decisions about rural broadband networks, products, and services.

With more than 400 broadband member companies and over 85 industry vendor partners, WTA connects sponsors to an engaged nationwide community. Your partnership also supports WTA's advocacy for rural broadband providers and the communities they serve.

Find the Right Sponsorship for Your Company

Choose an annual Emerald, Silver, or Bronze package for recognition at BOTH 2027 Forums, or select an Individual Forum Sponsorship for Nashville, Monterey, or both. Individual sponsorships may also be purchased in addition to an annual package to expand your visibility.

Sponsorship Investment Coverage		
Emerald Annual Package	$20,000	Spring & Fall
Silver Annual Package	15,000	Spring & Fall
Bronze Annual Package	$10,000	Spring & Fall
Networking Break	$4,000	Per Forum
Reserved Tabletop	$4,000	Per Forum

Recognition & Benefits at a Glance

Annual packages include recognition at both Forums; individual recognition applies only to the purchased Forum. Each annual package also includes one available opportunity from its level, subject to WTA confirmation.

Benefit	Emerald	Silver	Bronze	Individual
Recognition on slides and during Monday opening	✓	✓	✓	✓
Discounted registration pricing	✓	✓	✓	✓
Sponsor signage throughout Forum	✓	✓	✓	At Sponsored Activity
Company logo on Forum webpage	✓	✓	✓	Name
Pre- and post-Forum e-newsletter recognition	✓	✓	✓	✓
Pre-registration attendee list	4 weeks prior	4 weeks prior	4 weeks prior	2 weeks prior
Final attendee list	✓	✓	✓	✓
Sponsorship level on badge and lanyard	✓	✓	✓	–
WTA main website and online registration logo/link	✓	–	–	–
Event-day e-newsletter ad at each Forum	✓	–	–	–
Non-Forum e-newsletter recognition	✓	–	–	–

Annual Sponsorship Packages

Select ONE available sponsorship opportunity from your chosen annual level. Package recognition applies to both Forums; specific event formats, assignments, and availability are confirmed by WTA.

Emerald | $20,000 annually

Premier brand visibility and featured Forum experiences.

Monday Keynote Speaker or Entertainment | 2 available
Recognition and an opportunity to introduce the featured Monday speaker or entertainment.

Tuesday Keynote Speaker or Entertainment | 2 available
Recognition and an opportunity to introduce the featured Tuesday speaker or entertainment.

Monday Night Signature Event | 2 available
Logo on reception tickets and event signage; two drink tickets per person, subject to final format.

Tuesday Reception | 1 available
Logo recognition on invitations and event signage for the invitation-only broadband member reception.

Attendee Registration Gift | 1 available
Company logo on the attendee gift; selection and production subject to WTA approval.

Event App | 1 available
Logo visibility throughout the app and one WTA-approved banner ad; artwork due 45 days prior.

Sunday Welcome Reception | 1 available
Recognition at the opening reception with light food and beverages.

Silver | $15,000 annually*

Enhanced recognition through useful Forum amenities and member experiences.

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Forum Wi-Fi | *1 available*

Logo on registration folder containing Wi-Fi instructions.

Water Station | *1 available*

Company logo featured on Water Service Provided in General Session Room.

RUS Meeting Room | *1 available*

Wi-Fi and refreshments for RUS representatives and WTA members; logo on room signage. ** Company can also provide give aways to be placed in room.

Public Policy Committee Luncheon | *1 available*

Lunch and beverages for Tuesday committee meeting; logo on boxed lunch.

Uber Voucher | *1 available*

Transportation vouchers for attendees, with sponsor recognition on the vouchers.





Bronze | $10,000 annually

Brand visibility through practical attendee items and experiences.

Lanyards | *1 available*

Sponsor-provided lanyards for non-sponsoring attendees at registration. Sponsor purchase and ships lanyards to both forums.

Monday Morning Snack | *1 available*

Logo on snacks at Monday general session.

Tuesday Morning Snack | *1 available*

Logo on snacks at Tuesday general session.

Wednesday Morning Snack | *1 available*

Logo on snacks at Wednesday general session.

Notebook and Pen | *1 available*

Company-branded supplies; sponsor purchases and ships materials to both Forums.

Bronze Golf Opportunities

If golf is not offered at the Spring Educational Forum, golf sponsorships will be transitioned into a Monday Luncheon Sponsorship, providing recognition and visibility during a luncheon for all Forum attendees.

Golf Beverage Cart | *1 available*

Logo on drink tickets and golf materials; two beverage tickets per player and awards recognition.

Golf Prizes | *1 available*

Logo on prizes and golf materials; awards recognition.

Golf Lunch | *1 available*

Logo on boxed lunches, napkins, and golf materials; awards recognition.

Individual Forum Sponsorships

Support Spring, Fall, or both without purchasing an annual package—or add one of these opportunities to an existing annual package. Individual sponsorships do not confer Emerald, Silver, or Bronze status on their own.

Networking Break | $4,000 per Forum

Multiple sponsors; logo on break signage. Refreshments may include coffee, juice, soda, fruit, and breakfast items.

Reserved Tabletop | $4,000 per Forum

One reserved six-foot skirted table, two chairs, and one full attendee registration.
WTA assigns locations.

Individual Sponsorship Recognition

- Recognition on presentation slides and during Monday opening
- Mention in pre- and post-Forum e-newsletters; company name on applicable Forum webpage
- Pre-registration attendee list (2 weeks prior)
- Extended early bird full-registration pricing (terms to be confirmed)

Become a 2027 WTA Sponsor

We look forward to partnering with you. Select your preferred annual package or Individual Forum Sponsorship, then contact WTA to confirm availability, assignments, and implementation details.

Taylor Myers | taylor@w-t-a.org | 406-443-6377

Important Sponsorship Terms

Eligibility and payment. Sponsors must be WTA members in good standing. Full payment and current dues are required for benefits. Invoices are due within 30 days; unpaid sponsorships are not held beyond 30 days. Payments are non-refundable. Credit card payments may be subject to a 5% fee.

All Attendees must register for the Forum. Registrations are separate unless expressly included. Promotional materials require WTA approval. Sponsors must comply with applicable email solicitation laws.

Tabletop placement. WTA assigns locations based on layout, competitors, and other sponsorships. Displays must stay in assigned areas. Additional attendees require full registration. Power, audiovisual, shipping, and hotel handling fees are sponsor responsibilities.

Availability. Opportunities, exclusivity, and final implementation are subject to WTA confirmation. Additional enhancements may be available at additional cost.