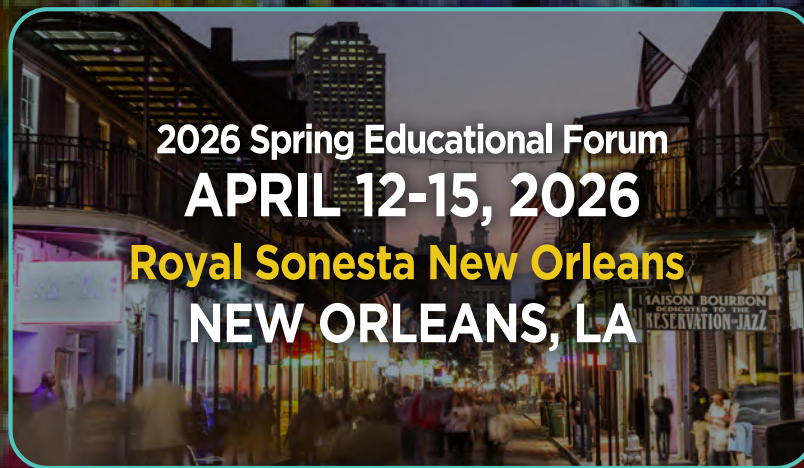


2026 Educational Forum Sponsorship Opportunities

jazzed for the journey



W-T-A.ORG/EVENTS



ADVOCATES FOR RURAL BROADBAND

get jazzed for the journey

Step into the spotlight and amplify your impact with tailored opportunities designed to hit all the right notes. Partner with us in 2026 and turn every connection into a standing ovation!

Are you ready to boost your brand's visibility among industry leaders, decision-makers, and innovators? WTA invites you to join us on an unforgettable journey with tailored sponsorship packages for our 2026 Spring and Fall Educational Forums. From the vibrant energy of New Orleans to the relaxed elegance of Sonoma Valley, these destination events offer the perfect stage to elevate your brand and connect with our engaged membership.

WHY SPONSOR WTA'S 2026 EDUCATIONAL FORUMS?

- 1. Unrivaled Exposure:** Gain unparalleled visibility among a diverse audience of influential industry professionals.
- 2. Connect with Industry Leaders:** Forge valuable connections, partnerships, and collaborations with industry leaders and decision-makers in a dynamic and engaging environment.
- 3. Networking Opportunities:** Forge meaningful connections with potential clients, partners, and industry stakeholders during our forums and networking events.
- 4. Leave a Lasting Impression:** Showcase your brand's commitment to innovation and excellence, leaving a lasting impression on attendees and potential customers.



2026 SPONSORSHIP PACKAGES AVAILABLE:

1. **EMERALD Sponsorship Packages**
2. **SILVER Sponsorship Packages**
3. **BRONZE Sponsorship Packages**
4. **À la Carte Sponsorships** are available but are not part of the sponsorship packages.

The **Emerald**, **Silver** and **Bronze** packages are structured based on associate member feedback; membership growth; increased attendance; and networking opportunities with industry leaders. Sponsorship packages are designed to give sponsors the opportunity for exclusive sponsorships for greater exposure. Packages provide a variety of benefits, from logo on print and digital communications; signage and visual branding to sponsored events; promotional items; event/session recognition; and more. Choosing a sponsorship package ensures continuous recognition not just during our educational forums but throughout the entirety of 2026.

Customization is available, and we are happy to fine-tune our sponsorship packages to your specific needs. Want to sponsor something not on the list? Let us know and we can work with you to develop a unique sponsorship that meets your marketing needs! Packages may be combined for additional exposure.

Get jazzed for the journey and amplify your brand's impact at WTA's 2026 Spring and Fall Educational Forums! Embrace the energy, connect with industry leaders, and ride the wave of opportunity. Contact **Taylor Myers** (taylor@w-t-a.org) to secure or customize a sponsorship package today.

2026 EMERALD SPONSORSHIP PACKAGES: \$20,000+ (6 available)

Join us as an **EMERALD Sponsor** and make a monumental impact with your support. With this prestigious sponsorship, you'll enjoy exclusive benefits and unparalleled visibility during the educational forums and *throughout 2026*.

EMERALD SPONSORSHIP BENEFITS INCLUDE:

- » *Emerald Sponsorship* includes Spring and Fall Educational Forums.
- » Company logo and link featured prominently on WTA's website: main page, events page, Spring and Fall Education Forum pages; also included on Spring and Fall online registration forms.
- » Recognition as *Emerald Sponsorship* on PowerPoint Slides.
- » Acknowledgment during Monday Opening Session and slides.
- » Visibility on PowerPoint slides during general session breaks.
- » Mention in pre- and post-Educational Forum e-newsletters.
- » Opportunity to include an ad in one spring and one fall Educational Forum e-newsletters sent to attendees on the respective event days (ad must meet specified size and format criteria and must be submitted by the sponsor for approval by WTA at least 30 days prior to the event.
- » Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.
- » *Emerald sponsor* attendees will receive a custom *Emerald* name badge and lanyard.
- » Early bird full registration fees extended by 1 month after the deadline.
- » Additional benefits listed under each *Emerald Sponsorship*.

2026 EMERALD SPONSORSHIP PACKAGES:

SPRING & FALL MONDAY KEYNOTE SPEAKER/ ENTERTAINMENT SPONSOR: \$20,000++

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums.
- » The sponsor of this package will have the opportunity to introduce the Spring and Fall Monday keynote speaker or entertainment.
- » Sponsor sign located at the event.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL MEMBER RECEPTION SPONSOR: \$20,000++

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums. This is an "invite only" reception that includes WTA broadband members and guests only.
- » Sponsor company logo on reception invitations.
- » Sponsor sign located at the event.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL TUESDAY KEYNOTE SPEAKER / ENTERTAINMENT SPONSOR: \$20,000++

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums.
- » The sponsor of this package will have the opportunity to introduce the Spring and Fall Tuesday keynote speaker or entertainment.
- » Sponsor sign located at the event.
- » ++Sponsorships may be added to this package for cost.

SPRING & FALL DESSERT RECEPTION SPONSOR: \$20,000++

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on dessert reception tickets.
- » Sponsor name on entry wristbands and drink coins.
- » Sponsor company logo on sign displayed at event.
- » Sponsorship includes desserts, 2 drink tokens per person, and musical entertainment.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL MONDAY NIGHT EVENT SPONSOR (2 available): \$20,000++ (each)

- » *Two Emerald Level Sponsorships* are available and requires 2 companies to complete this package (*an exclusive sponsor may buy this package out*) and includes Spring and Fall Educational Forums. If the sponsorships are not met, they will be sold separately under À la carte sponsorships and À la carte sponsors will not receive the entitled benefits associated with an Emerald Sponsorship.
- » Sponsor logo on tickets.
- » Sponsor name on entry wristbands and drink coins.
- » Sponsor company logo on sign displayed at event.
- » Sponsorship includes food, 2 drink tokens per person, and entertainment.
- » Spring Educational Forum Monday Event will be the annual Desserts After Dark and the Fall Educational Forum Monday Event will be the annual Monday Night Football Tailgate Party.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL GIFT SPONSOR: \$20,000++ (each)

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor logo on gift provided to each attendee.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL EVENT APP SPONSOR: \$20,000++ (each)

- » Sponsorship is an *exclusive Emerald Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor advertisement in application (*advertisement must be approved by WTA and submitted 45 days in advance of the event*).
- » Sponsor company logo placed throughout the application pages.

2026 SILVER SPONSORSHIP PACKAGES: \$15,000++

SILVER SPONSORSHIP BENEFITS INCLUDE:

- » *Coral Sponsorship includes Spring and Fall Educational Forums.*
- » *Company logo and link featured prominently on WTA's Spring and Fall Education Forum website pages.*
- » *Recognition as Silver Sponsor on PowerPoint Slides.*
- » *Acknowledgment during Monday Opening Session and slides.*
- » *Visibility on PowerPoint slides during general session breaks.*
- » *Mention in pre- and post-Educational Forum e-newsletters.*
- » *Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.*
- » *Early bird full registration fees extended by 1 month after the deadline.*
- » *Silver sponsor attendees will receive a custom Silver sponsor name badge and lanyard.*
- » *Additional benefits listed under each Silver Sponsorship.*

SPRING & FALL WIFI SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on Wi-Fi card provided to each attendee.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL NOTEBOOK/PEN SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on notebook and pen given to each attendee.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL MONDAY AM BREAK SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on sign displayed during the break.
- » Monday AM break includes coffee, juices, soda, fruit, and breakfast item.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL TUESDAY AM BREAK SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on sign displayed during the break.
- » Tuesday AM break includes coffee, juices, soda, fruit, and breakfast items.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL TUESDAY PM BREAK SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on sign displayed during the break.
- » Tuesday PM break includes coffee, soda, beer, wine, and a snack item.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL WEDNESDAY AM BREAK SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on sign displayed during the break.
- » Wednesday AM break includes coffee, juices, soda, fruit, and breakfast item.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL WATER SPONSOR: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo on bottled water to be placed in meeting room each morning (Mon., Tues. and Wed.).
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL GOLF DRINK CART: \$15,000++

- » Sponsorship is an *exclusive Silver Level Sponsorship* and includes Spring and Fall Educational Forums.
- » Sponsor company logo sign on golf beverage cart and golf pairings/rules sheet.
- » Sponsor includes all beverages on the golf beverage cart circulating during tournament play.
- » Recognition during Golf Awards during Tuesday General Session.
- » ++Sponsorships may be added to this package for additional cost.

2026 BRONZE SPONSORSHIP PACKAGES: \$10,000++

BRONZE SPONSORSHIP BENEFITS INCLUDE:

- » *Bronze Sponsorship includes Spring and Fall Educational Forums.*
- » *Company logo and link featured prominently on WTA's Spring and Fall Education Forum website pages.*
- » *Recognition as **Bronze Sponsor** on PowerPoint Slides.*
- » *Acknowledgment during Monday Opening Session and slides.*
- » *Visibility on PowerPoint slides during general session breaks.*
- » *Mention in pre- and post-Educational Forum e-newsletters.*
- » *Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.*
- » *Early bird full registration fees extended by 1 month after the deadline.*
- » *Bronze sponsor attendees will receive a custom **Bronze sponsor** name badge and lanyard.*
- » *Additional benefits listed under each **Bronze Sponsorship**.*

SPRING & FALL LANYARD SPONSOR: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor to provide lanyards for each event. Lanyards provided to every non-sponsoring attendee at registration.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL PPC LUNCHEON SPONSOR: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Lunch and beverages provided to WTA Public Policy Committee members during Tuesday PPC meeting.
- » Sponsor logo on sign displayed during event.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL MONDAY AM SNACK: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Monday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL TUESDAY AM SNACK: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Tuesday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL TUESDAY PM SNACK: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Tuesday PM General Session.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL WEDNESDAY AM SNACK: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Wednesday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL GOLF PRIZE SPONSOR: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on all golf prizes.
- » Sponsor logo on golf pairings/rules sheet.
- » Recognition during golf awards during Tues. General Session.
- » ++Sponsorships may be added to this package for additional cost.

SPRING & FALL GOLF LUNCH SPONSOR: \$10,000++

- » Sponsorship is an **exclusive Bronze Level Sponsorship** and includes Spring and Fall Educational Forums.
- » Sponsor logo on boxed lunches.
- » Sponsor logo on golf pairings/rules sheet.
- » Recognition during golf awards during Tues. General Session.
- » ++Sponsorships may be added to this package for additional cost.

2026 À LA CARTE SPONSORSHIPS AVAILABLE:

A limited number of *À la carte Sponsorships* are available for the spring and/or fall educational forums and may be added to enhance any Emerald, Silver or Bronze sponsorship for additional cost. *À la carte Sponsorships* are designed for multiple sponsors.

À LA CARTE SPONSORSHIP BENEFITS:

- » *Recognition as À la carte Sponsor on PowerPoint Slides.*
- » *Acknowledgment during Monday Opening Session and slides.*
- » *Mention in pre- and post-Educational Forum e-newsletters.*
- » *Company name listed as an À la carte Sponsor on WTA's Spring and/or Fall Educational Forum website page.*
- » *Early bird full registration fees extended by 1 month after the deadline.*
- » *Pre-registration list provided 2 weeks prior to the Educational Forum sponsored*

SPRING FORUM A LA CARTE OPTIONS

SPRING SUNDAY WELCOME RECEPTION SPONSOR: **\$3,500 (Multiple Available)**

- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

SPRING TABLETOP SPONSOR: \$3,500++ (20 available)

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration (*vacant tables only and available on first come, first serve during Sunday set-up*). Sponsor must keep within area and not impede on other tabletop sponsors.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

SPRING TABLETOP SPONSOR – RESERVED TABLE: **\$4,000++ (Limited Number Available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration. Sponsor must keep within area and not impede on other tabletop sponsors.
- » Reserved tables will be assigned prior to the event by WTA. Reserved sign for sponsor will be taped to assigned table.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

FALL FORUM A LA CARTE OPTIONS

FALL SUNDAY WELCOME RECEPTION SPONSOR: **\$3,500 (Multiple Available)**

- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

FALL TABLETOP SPONSOR: \$3,500++ (20 available)

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration (*vacant tables only and available on first come, first serve during Sunday set-up*). Sponsor must keep within area and not impede on other tabletop sponsors.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

FALL TABLETOP SPONSOR – RESERVED TABLE: **\$4,000++ (Limited Number Available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration. Sponsor must keep within area and not impede on other tabletop sponsors.
- » Reserved tables will be assigned prior to the event by WTA. Reserved sign for sponsor will be taped to assigned table.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

TERMS AND CONDITIONS:

All sponsors must be a WTA member in good standing. Payment in **FULL** is required to receive full sponsorship benefits along with 2026 Membership Dues. WTA will **NOT** hold sponsorships without full payment past 30 days of invoice date. Partial sponsorships do not qualify for any benefits.

All marketing and advertising opportunities are subject to approval by WTA. Submissions must meet specific size requirements, file formats and deadlines as specified by WTA. WTA reserves the right to reject any marketing or advertising material submitted by a sponsor for any reason.

WTA does not provide an opt-in or opt-out email verification process. Therefore, sponsors are responsible for adhering to all applicable state, federal, and local laws and regulations regarding email solicitation, including the CAN-SPAM Act.

SPONSORSHIP ATTENDEE REGISTRATION:

All attendees are required to register as a Full Registration attendee (*no exceptions*). To receive the discounted sponsor full registration fee, attendees must register prior to the early-bird deadline. Contact WTA to complete attendee full and golf registrations.

PAYMENTS:

WTA will provide an invoice for sponsorship fees and 2026 membership dues. Attendee(s) full registration fees and golf fees will be invoiced when registering for each Educational Forum. Invoices are due within 30 days of invoice date – **NO EXCEPTIONS**. Mail payments to WTA, PO Box 7207, Helena, MT 59604. Credit cards are accepted for payment upon request with a 5% processing fee.

SECURE SPONSORSHIP INQUIRIES AND CUSTOMIZATION:

To secure your sponsorship package, please contact **Taylor Myers** at taylor@w-t-a.org.

If you have any questions or would like to customize a sponsorship opportunity, reach out to **Taylor** by phone at **406.443.6377** or via email.



WTA HEADQUARTERS: 2883 Alpine View Loop, Helena, MT 59601 | 406.443.6377
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Additional information visit w-t-a.org