



ADVOCATES FOR RURAL BROADBAND



# *Making Waves*

## 2025 Educational Forum Sponsorship Opportunities



# STEP INTO THE SPOTLIGHT AND MAKE WAVES WITH WTA'S 2025 TAILORED SPONSORSHIP PACKAGES AND RIDE THE TIDE OF SUCCESS!

Are you ready to make waves and boost your brand's visibility among key industry leaders, decision-makers, and innovators in 2025? WTA invites you to join us on an exciting journey with our tailored sponsorship packages for our spring and fall educational forums. These beach-inspired events are designed to elevate your brand to new heights with our members!

## WHY SPONSOR WTA'S 2025 EDUCATIONAL FORUMS?

- 1. Unrivaled Exposure:** Gain unparalleled visibility among a diverse audience of influential industry professionals.
- 2. Connect with Industry Leaders:** Forge valuable connections, partnerships, and collaborations with industry leaders and decision-makers in a dynamic and engaging environment.
- 3. Networking Opportunities:** Forge meaningful connections with potential clients, partners, and industry stakeholders during our forums and networking events.
- 4. Leave a Lasting Impression:** Showcase your brand's commitment to innovation and excellence, leaving a lasting impression on attendees and potential customers.





# 2025 SPONSORSHIP PACKAGES AVAILABLE:

1. **EMERALD Sponsorship Packages**
2. **CORAL Sponsorship Packages**
3. **TURQUOISE Sponsorship Packages**
4. **À la Carte Sponsorships** are available but are not part of the sponsorship packages.

The **Emerald**, **Coral** and **Turquoise** packages are structured based on associate member feedback; membership growth; increased attendance; and networking opportunities with industry leaders. Sponsorship packages are designed to give sponsors the opportunity for exclusive sponsorships for greater exposure. Packages provide a variety of benefits, from logo on print and digital communications; signage and visual branding to sponsored events; promotional items; event/session recognition; and more. Choosing a sponsorship package ensures continuous recognition not just during our educational forums but throughout the entirety of 2025.

Customization is available, and we are happy to fine-tune our sponsorship packages to your specific needs. Want to sponsor something not on the list? Let us know and we can work with you to develop a unique sponsorship that meets your marketing needs! Packages may be combined for additional exposure.

Empower your brand, embrace the beach vibes, and make waves at WTA's 2025 Spring and Fall Educational Forums! Contact **Taylor Myers** ([taylor@w-t-a.org](mailto:taylor@w-t-a.org)) to secure or customize a sponsorship package today.



## 2025 EMERALD SPONSORSHIP PACKAGES: \$20,000+ (8 available)

*Emerald Sponsorship includes sponsorship of both the 2025 Spring and Fall Forums*

Join us as an **EMERALD Sponsor** and make a monumental impact with your support. With this prestigious sponsorship, you'll enjoy exclusive benefits and unparalleled visibility during the educational forums and throughout 2025.

### EMERALD SPONSORSHIP BENEFITS INCLUDE:

- » Emerald Sponsorship includes Spring and Fall Educational Forums.
- » Company logo and link featured prominently on WTA's website: main page, events page, Spring and Fall Education Forum pages; also included on Spring and Fall online registration forms.
- » Recognition as Emerald Sponsorship on PowerPoint Slides.
- » Acknowledgment during Monday Opening Session and slides.
- » Visibility on PowerPoint slides during general session breaks.
- » Mention in pre- and post-Educational Forum e-newsletters.
- » Opportunity to include an ad in one spring and one fall Educational Forum e-newsletters sent to attendees on the respective event days (ad must meet specified size and format criteria and must be submitted by the sponsor for approval by WTA at least 30 days prior to the event.
- » Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.
- » Emerald sponsor attendees will receive a custom Emerald name badge and lanyard.
- » Early bird full registration fees extended by 1 month after the deadline.
- » Additional benefits listed under each Emerald Sponsorship.

# 2025 EMERALD SPONSORSHIP PACKAGES:

## SPRING & FALL MONDAY KEYNOTE SPEAKER/ ENTERTAINMENT SPONSOR: \$20,000++

**SOLD. THANK YOU TO:**  
» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums.

 **COBANK**  
» Sponsor of this package will have the opportunity to introduce the Spring and Fall Monday keynote speaker or entertainment.

» Sponsor sign located at the event.

» ++Sponsorships may be added to this package for additional cost.

## SPRING & FALL MEMBER RECEPTION SPONSOR: \$20,000++

» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums. This is an "invite only" reception that includes WTA broadband members and guests only.

» Sponsor company logo on reception invitations.

» Sponsor sign located at the event.

» ++Sponsorships may be added to this package for additional cost.

## SPRING & FALL TUESDAY SPEAKER / ENTERTAINMENT SPONSOR: \$20,000++

» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums.

» The sponsor of this package will have the opportunity to introduce the Spring and Fall Tuesday keynote speaker or entertainment.

» Sponsor sign located at the event.

» ++Sponsorships may be added to this package for cost.

## SPRING & FALL DESSERT RECEPTION SPONSOR: \$20,000++

**SOLD. THANK YOU TO:**  
» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums.

 **JSI**  
» Sponsor company logo on dessert reception tickets.

» Sponsor name on entry wristbands and drink coins.

» Sponsor company logo sign displayed at event.

» Sponsorship includes dessert, 2 drink tokens per person, and musical entertainment.

» ++Sponsorships may be added to this package for additional cost.

## SPRING & FALL MONDAY NIGHT BEACH PARTY SPONSOR (2 available): \$20,000++

**SOLD. THANK YOU TO:**  
» Two Emerald Level Sponsorships are available and requires 2 companies to complete this package (an exclusive sponsor may buy this package out) and includes Spring and Fall Educational Forums. If the sponsorships are not met, they will be sold separately under A la carte sponsorships and A la carte sponsors will not receive the entitled benefits associated with a Emerald Sponsorship.

 **NOKIA**  
» Sponsor logo on ticket.

» Sponsor name on entry wristbands and drink coins.

» Sponsor company logo on sign displayed at event.

» Sponsorship includes food, 2 drink tokens per person, and entertainment.

» ++Sponsorships may be added to this package for additional cost.

## SPRING & FALL GOLF SPONSOR: \$20,000++

**SOLD. THANK YOU TO:**  
» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums.

 **UNITEL**  
» Sponsor logo on gift provided to each attendee.

» ++Sponsorships may be added to this package for additional cost.

## SPRING & FALL EVENT APP SPONSOR: \$20,000++

**SOLD. THANK YOU TO:**  
» Sponsorship is an exclusive Emerald Level Sponsorship and includes Spring and Fall Educational Forums.

 **Calix**  
» Sponsor advertisement in application (advertisement must be approved by WTA and submitted 45 days in advance of the event).

» Sponsor company logo placed throughout the application pages.



# 2025 CORAL SPONSORSHIP PACKAGES: \$15,000++

*Become a Coral Sponsor and make an impact with your support. Enjoy benefits and visibility during the educational forums and throughout 2025.*

## CORAL SPONSORSHIP BENEFITS INCLUDE:

- » Coral Sponsorship includes Spring and Fall Educational Forums.
- » Company logo and link featured prominently on WTA's Spring and Fall Education Forum website pages.
- » Recognition as Coral Sponsor on PowerPoint Slides.
- » Acknowledgment during Monday Opening Session and slides.
- » Visibility on PowerPoint slides during general session breaks.
- » Mention in pre- and post-Educational Forum e-newsletters.
- » Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.
- » Early bird full registration fees extended by 1 month after the deadline.
- » Coral sponsor attendees will receive a custom Coral Sponsor name badge and lanyard.
- » Additional benefits listed under each Coral Sponsorship.

### SPRING & FALL WIFI SPONSOR: \$15,000++

**SOLD. THANK YOU TO:**

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign displayed during the break.

» ++Sponsorships may be added to this package for additional cost.



**National Cooperative Services Corporation**

*RTFC Is Now NCSC, Your Broadband Financing Source*

### SPRING & FALL TUESDAY PM BREAK SPONSOR: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign displayed during the break.

» Tuesday PM break includes coffee, soda, beer, wine, and a snack item.

» ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL NOTEBOOK/PEN SPONSOR: \$15,000++

**SOLD. THANK YOU TO:**

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on notebook and pen given to each attendee.

» ++Sponsorships may be added to this package for additional cost.

**smartoptics**

### SPRING & FALL MONDAY AM BREAK SPONSOR: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign displayed during the break.

» Monday AM break includes coffee, juices, soda, fruit, and breakfast item.

» ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL TUESDAY AM BREAK SPONSOR: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign displayed during the break.

» Tuesday AM break includes coffee, juices, soda, fruit, and breakfast items.

» ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL WEDNESDAY AM BREAK SPONSOR: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign displayed during the break.

» Wednesday AM break includes coffee, juices, soda, fruit, and breakfast item.

» ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL WATER SPONSOR: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on bottled water to be placed in meeting room each morning (Mon., Tues. and Wed.).

» ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL GOLF DRINK CART: \$15,000++

» Sponsorship is an exclusive Coral Level Sponsorship and includes Spring and Fall Educational Forums.

» Sponsor company logo on sign on golf beverage cart and golf pairing sheet.

» Sponsorship includes 50 beverages on the golf beverage cart circulating during the morning.

» Recognition during Golf Awards during Tuesday General Session.

» ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**



**Billing Solutions**

# 2025 TURQUOISE SPONSORSHIP PACKAGES: \$10,000++

*Become a Turquoise Sponsor and make an impact with your support. Enjoy benefits and visibility during the educational forums and throughout 2025.*

## TURQUOISE SPONSORSHIP BENEFITS INCLUDE:

- » Turquoise Sponsorship includes Spring and Fall Educational Forums.
- » Company logo and link featured prominently on WTA's Spring and Fall Education Forum website pages.
- » Recognition as Turquoise Sponsor on PowerPoint Slides.
- » Acknowledgment during Monday Opening Session and slides.
- » Visibility on PowerPoint slides during general session breaks.
- » Mention in pre- and post-Educational Forum e-newsletters.
- » Early access to pre-registration list before À la carte Sponsors and final registration list provided 1-week post-event.
- » Early bird full registration fees extended by 1 month after the deadline.
- » Turquoise sponsor attendees will receive a custom Turquoise Sponsor name badge and lanyard.
- » Additional benefits listed under each Turquoise Sponsorship.

### SPRING & FALL LANYARD SPONSOR: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor to provide lanyards for each event. Lanyards provided to every non-sponsoring attendee at registration.
- » ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**  
**CORE**

### SPRING & FALL PPC LUNCHEON SPONSOR: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Lunch and beverages provided for WTA Public Policy Committee members during a day-PPC meeting.
- » Sponsor logo on sign during event.
- » ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**  
**MRL**

### SPRING & FALL MONDAY AM SNACK BAG: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Monday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL TUESDAY AM SNACK BAG: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Tuesday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL TUESDAY PM SNACK BAG: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Tuesday PM General Session.
- » ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL WEDNESDAY AM SNACK BAG: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on snack bag provided to each attendee during Wednesday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

### SPRING & FALL SUNSCREEN SPONSOR: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on sunscreen provided to each attendee.
- » ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**  
**GigTel**

### SPRING & FALL GOLF PRIZE SPONSOR: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on all golf prizes.
- » Sponsor logo on golf bags during Monday AM General Session.
- » ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**  
**HYLAN WEST**

### SPRING & FALL GOLF LUNCH SPONSOR: \$10,000++

- » Sponsorship is an exclusive Turquoise Level Sponsorship and includes Spring and Fall Educational Forums.
- » Sponsor logo on boxed lunches.
- » Sponsor logo on golf bag during Monday AM General Session.
- » Recognition during golf awards during Tues. General Session.
- » ++Sponsorships may be added to this package for additional cost.

**SOLD. THANK YOU TO:**  
**Aldrich**

# 2025 À LA CARTE SPONSORSHIPS AVAILABLE:

A limited number of À la carte Sponsorships are available for the spring and/or fall educational forums and may be added to enhance any Emerald, Coral or Turquoise sponsorship for additional cost. À la carte Sponsorships are designed for multiple sponsors.

## À LA CARTE SPONSORSHIP BENEFITS:

- » Recognition as À la carte Sponsor on PowerPoint Slides.
- » Acknowledgment during Monday Opening Session and slides.
- » Mention in pre- and post-Educational Forum e-newsletters.
- » Company name listed as an À la carte Sponsor on WTA's Spring and/or Fall Educational Forum website page.
- » Early bird full registration fees extended by 1 month after the deadline.
- » Pre-registration list provided 2 weeks prior to the Educational Forum sponsored

### SPRING FORUM ALA CARTE OPTIONS

#### **SPRING SUNDAY WELCOME RECEPTION SPONSOR: \$3,500 (Multiple Available)**

- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

#### **SPRING TABLETOP SPONSOR: \$3,000++ (20 available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration (*vacant tables only and available on first come, first serve during Sunday set-up*). Sponsor must keep within area and not impede on other tabletop sponsors.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

#### **SPRING TABLETOP SPONSOR - RESERVED TABLE: \$3,750++ (Limited Number Available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration. Sponsor must keep within area and not impede on other tabletop sponsors.
- » Reserved tables will be assigned prior to the event by WTA. Reserved sign for sponsor will be taped to assigned table.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

### FALL FORUM ALA CARTE OPTIONS

#### **FALL SUNDAY WELCOME RECEPTION SPONSOR: \$3,500 (Multiple Available)**

- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

#### **FALL TABLETOP SPONSOR: \$3,000++ (20 available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration (*vacant tables only and available on first come, first serve during Sunday set-up*). Sponsor must keep within area and not impede on other tabletop sponsors.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.

#### **FALL TABLETOP SPONSOR - RESERVED TABLE: \$3,750++ (Limited Number Available)**

- » Sponsorship includes 6' skirted table, 2 chairs, 1 full registration. Sponsor must keep within area and not impede on other tabletop sponsors.
- » Reserved tables will be assigned prior to the event by WTA. Reserved sign for sponsor will be taped to assigned table.
- » Additional attendee(s) must register and pay for sponsoring full registration.
- » AV/Power is available at additional cost to sponsor.
- » Shipments to/from hotel by sponsor will incur shipping and handling fees from the hotel.





#### TERMS AND CONDITIONS:

All sponsors must be a WTA member in good standing. Payment in **FULL** is required to receive full sponsorship benefits along with 2025 Membership Dues. WTA will **NOT** hold sponsorships without full payment past 30 days of invoice date. Partial sponsorships do not qualify for any benefits.

All marketing and advertising opportunities are subject to approval by WTA. Submissions must meet specific size requirements, file formats and deadlines as specified by WTA. WTA reserves the right to reject any marketing or advertising material submitted by a sponsor for any reason.

WTA does not provide an opt-in or opt-out email verification process. Therefore, sponsors are responsible for adhering to all applicable state, federal, and local laws and regulations regarding email solicitation, including the CAN-SPAM Act.

#### SPONSORSHIP ATTENDEE REGISTRATION:

All attendees are required to register as a Full Registration attendee (*no exceptions*). To receive the discounted sponsor full registration fee, attendees must register prior to the early-bird deadline. Contact WTA to complete attendee full and golf registrations.

#### PAYMENTS:

WTA will provide an invoice for sponsorship fees and 2025 membership dues. Attendee(s) full registration fees and golf fees will be invoiced when registering for each Educational Forum. Invoices are due within 30 days of invoice date – **NO EXCEPTIONS**. Mail payments to WTA, PO Box 7207, Helena, MT 59604. Credit cards are accepted for payment upon request with a 5% processing fee.

#### QUESTIONS:

If you have any questions or would like to customize a sponsorship or package, **please contact:**  
Taylor Myers at 406.443.6377 or [taylor@w-t-a.org](mailto:taylor@w-t-a.org).



**WTA HEADQUARTERS:** 2883 Alpine View Loop, Helena, MT 59601 | 406.443.6377  
**DC OFFICE:** 400 Seventh Street, NW, Suite 406, Washington, DC 20004 | 202.548.0202

Additional information visit [w-t-a.org](http://w-t-a.org)