

# Sustainability and Its Impact on the Future of Our Industry

**WTA Fall Educational Forum**

Tuesday, October 8 at 8:00 AM



# Sustainability and Its Impact on the Future of Our Industry



**Martha  
Galley**

Chief Sustainability Officer,  
Calix



**Kristi  
Westbrock**

Chief Executive Officer,  
Consolidated Telephone Company (CTC)





## PRODUCTS



## PEOPLE



## PARTNERSHIPS



Simplify. Innovate. Grow.



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**PRODUCTS**



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**PEOPLE**



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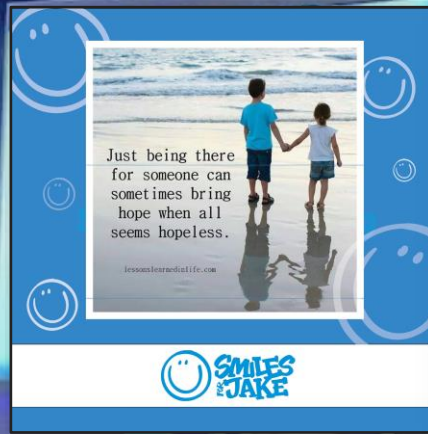


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# Connecting The Community.

CTC



**Are you concerned as a parent in the digital age?**

CHILDHOOD 2.0  
The Living Experiment

Join CTC and Smiles for Jake for a special **FREE** screening of **Childhood 2.0** and better understand the world our children live in.

4/29/24 • 5:30 PM  
Pillager School CTC Center

PRESENTED BY

CTC SMILES FOR JAKE bark



## Sign up for Bark Premium!

**Keep your children  
safe online!**

Enroll in Bark Premium via CTC and receive **two months free** - plus, support Smiles for Jake! Use code **'SFJ'** and CTC will **donate \$25 per referral** to Smiles for Jake.

**Bark Premium - \$11.95/mo**

\* Bark subscribers are not required to be in a CTC serviceable area.





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**You're invited to:**  
**TASTE OF TECHNOLOGY!**

Thursday, July 13  
4:00 - 6:00 p.m.  
Crooked Lake  
Township Hall





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☰ CTC



Study findings show rural counties with high broadband adoption rates have significant advantages over those with low usage, including:

Business  
growth rates

**213%**

higher

Self employment  
growth rates

**10%**

higher

Per capita income  
growth rates

**18%**

higher

GDP growth  
rates

**44%**

higher



# Sustainability and Its Impact on the Future of Our Industry

## THANK YOU!



**Martha  
Galley**

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**Kristi  
Westbrock**

Chief Executive Officer,  
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