### Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of Jurisdictional Separations and Referral to the Federal-State Joint Board

) ) CC Docket No. 80-286

TO: The Commission

# COMMENTS OF WTA – ADVOCATES FOR RURAL BROADBAND

WTA – Advocates for Rural Broadband ("WTA") hereby submits its comments in response to the *Further Notice of Proposed Rulemaking and Order*, FCC 24-71, released July 1, 2024, in the captioned proceeding ("*FNPRM*"). These comments are filed in accordance with the schedule established in 89 Fed. Reg. 58692 (July 19, 2024).

WTA, a national trade association that represents approximately 400 rural local exchange carriers ("RLECs") that offer voice, broadband and video-related services,<sup>1</sup> supports the Commission's proposed extension of the existing freeze of Part 36 separations rules for rate-of-return ("RoR") carriers for six (6) more years until December 31, 2030. WTA also asks the Commission to allow RoR carriers to improve the accuracy of their cost allocations while controlling their regulatory compliance costs by again offering a one-time option to RoR carriers to unfreeze and recalculate their category relationships as of a specified date.

# **Extension of Current Separations Freeze**

WTA agrees with the Commission that many factors – including recent changes to the Joint Board membership and staff, the complex nature of the work required to develop and consider

<sup>&</sup>lt;sup>1</sup> WTA members are all Rate-of-Return ("RoR") carriers. Approximately fifty-two percent (52%) of WTA's members have elected to receive model-based high-cost Universal Service Fund ("USF") support pursuant to one of the Alternative Connect America Cost Model ("ACAM") mechanisms – either ACAM I, ACAM II or Enhanced ACAM. With the exception of Alaska Plan companies, the rest of WTA's members have remained on the cost-based Connect America Fund – Broadband Loop Support ("CAF-BLS") and/or High-Cost Loop Support ("HCLS") mechanisms.

comprehensive recommendations for separations reform, and the fact that the current freeze expires at the end of this calendar year – combine to leave limited and insufficient time to develop and advance an appropriate Joint Board recommendation (*FNPRM*, ¶11) as well as the requisite Commission review and decision. Moreover, the Commission correctly recognizes that allowing the current freeze to expire would force the remaining affected RoR carriers to conduct unnecessary, costly and burdensome cost studies based on outdated and outmoded rules and assumptions that bear little relation to today's marketplace. *Id.* 

Given that the Part 36 separations rules have been frozen since 2001, there are very few people remaining on the staffs of the Commission, the Joint Board, WTA members and other RoR carriers, and telecommunications consulting firms who have remained familiar with the pre-2001 separations process. In fact, twenty-three (23) years of retirements and industry changes since the 2001 inception of the separations rule freeze have significantly reduced the availability of Part 36 separations expertise as well as the relevance of and need for it. Hence, even if the pre-2001 separations rules had remained fully applicable and useful with respect to the 2025-2030 telecommunications industry, the costs of re-educating and re-training industry and regulatory personnel would be substantial and of questionable value.

Moreover, since imposition of the 2001 freeze, the scope and potential benefits of the separations process have decreased substantially. For example, the Commission has repeatedly reduced the applicability of the separations process, including: (1) grants of forbearance from Part 36 separations rules to price cap carriers in 2008 and 2013<sup>2</sup>; (2) adoption of rate caps and a transition to bill-and-keep for certain switched access services of RoR carriers in 2011<sup>3</sup>; (3) adoption and

<sup>&</sup>lt;sup>2</sup> Petition of AT&T Inc. for Forbearance under 47 U.S.C. §160 from Enforcement of Certain of the Commission's Cost Assignment Rules, WC Docket Nos. 07-21, 05-342; Memorandum Opinion and Order, 23 FCC Rcd 7302 (2008); Petition of USTelecom for Forbearance Under 47 U.S.C. §160 from Enforcement of Certain Legacy Telecommunications Regulations et al., WC Docket No. 12-61 et al., Memorandum Opinion and Order and Report and Order and Further Notice of Proposed Rulemaking and Second Further Notice of Proposed Rulemaking, 26 FCC Rcd 7627 (2013).

<sup>&</sup>lt;sup>3</sup> Connect America Fund et al., WC Docket No. 10-90 et al., Report and Order and Further Notice of Proposed Rulemaking, 26 FCC Rcd 17663 (2011).

implementation of voluntary ACAM I, ACAM II, Alaska Plan and Enhanced ACAM mechanisms in 2016, 2018 and 2023 for the calculation of federal high-cost support for increasing numbers of RoR carriers<sup>4</sup>; and (4) provision of the ability to elect incentive regulation for business data services ('BDS").<sup>5</sup> As a result, the scope of the separations process has been reduced substantially. Further technological, economic and regulatory changes during the next six years are very likely to change, and perhaps continue to further impact, the relevance of and need for jurisdictional separations processes and rules.

WTA agrees that the extension of the current separations rules freeze should be at least six years. Rather than devoting substantial Commission, state and RLEC resources to the development of revised jurisdictional rules that may soon become outmoded due to continuing industry changes, WTA believes that a six-year or greater extension will give the Commission, state commissions and the RLEC industry time to determine what, if any, revised separations rules will be necessary and sufficient to meet the regulatory needs of the Internet Protocol or other network that evolves into the future public communications network.

#### **One Time Options to Unfreeze and Freeze Category Relationships**

WTA believes that the Commission can and should upgrade the accuracy of RLEC cost allocations while controlling regulatory compliance costs by again allowing a one-time option to unfreeze and re-freeze Part 36 category relationships as of a Commission-specified date. Whereas only three RLECs elected to unfreeze their Part 36 category relationships in 2019, there have continued to be technological changes in the telecommunications industry since that time that may require adjustments by other RLECs.

Specifically, WTA believes that RLECs with frozen category relationships should again

<sup>&</sup>lt;sup>4</sup> Connect America Fund et al., WC Docket No. 10-90 et al., Report and Order, Order and Order on Reconsideration, and Further Notice of Proposed Rulemaking, 31 FCC Rcd 3087 (2016); Connect America Fund et al., WC Docket No. 10-90 et al., Report and Order and Further Notice of Proposed Rulemaking, FCC 16-11 (August 31, 2016); Connect America Fund et al., WC Docket No. 10-90 et al., Report and Order, Further Notice of Proposed Rulemaking, and Order on Reconsideration, FCC 18-176 (December 13, 2018); Expanding Broadband Service Through the ACAM Program, WC Docket Nos. 10-90 et al., Report and Order, Notice of Proposed Rulemaking, and Notice of Inquiry, FCC 23-60 (July 24, 2023).

<sup>&</sup>lt;sup>5</sup> Regulation of Business Data Services for Rate-of-Return Local Exchange Carriers et al., Report and Order, Second Further Notice of Proposed Rulemaking, and Further Notice of Proposed Rulemaking, 33 FCC Rcd 10403 (2018).

have a one-time option to: (a) make no change in their existing frozen category relationships; (b) unfreeze their existing category relationships as of a specified date (e.g., July 1, 2024), calculate revised category relationships by using prescribed data from their most recent annual interstate access charge tariff filing or (if issuing carriers in the National Exchange Carrier Association ("NECA") interstate access charge tariff) the most recent true-up of the prescribed data that they have provided to NECA, and re-freeze their re-calculated category relationships as of the same specified date; or (c) unfreeze their existing category relationships as of the same specified date (e.g., July 1, 2024) and calculate their unfrozen category relationships going forward using the same types of studies and procedures employed by those RLEC study areas that did not freeze their category relationships in 2001. In addition, those RLEC study areas that did not elect to freeze their category relationships in 2001 should have a one-time option to freeze their category relationships as of the same specified date (e.g., July 1, 2024) by using the same process as those RLECs electing to re-freeze their category relationships – specifically, by calculating their frozen category relationships using the same types of prescribed data from their most recent annual interstate access charge tariff filing or (if issuing carriers in the NECA interstate access charge tariff) from the most recent true-up of that data that they have provided to NECA.

WTA emphasizes that these one-time unfreeze/re-freeze/freeze options should be wholly voluntary. For example, some of the very small RLEC study areas that froze their category relationships in 2001 have made long-term business and investment decisions based in significant part on their frozen allocation factors and the revenue streams they impact. These small carriers generally lack the financial resources and economies of scale to make substantial changes in their business and investment plans once they are put into motion. Moreover, in a small study area, the per-customer costs of the studies needed to unfreeze and refreeze category relationships can outweigh any gains in the accuracy of cost allocations and any changes in the resulting rates.

WTA believes that the unfreeze/re-freeze/freeze options should all be one-time

opportunities wherein each RLEC study area exercising one or more of the options must notify the Commission, its state commission and NECA by a date certain (e.g., March 1, 2025) that it will be exercising one or more of the specified options, and wherein each unfreeze, re-freeze or initial freeze action must be effective as of a date certain (e.g., July 1, 2024). Common notification and effective dates make the process simple and straightforward, and let all interested industry participants and regulators know at an early date the size and scope of the category relationship changes involved. A single common notice and effective date also requires prompt analysis and decisions by affected RLECs, and avoids complications and delays arising from uncertainties as to whether there might be more favorable times to unfreeze and re-freeze some or all category relationships.

WTA believes that any re-freezes or initial freezes of category relationships should be based upon recent relevant category relationship data that is complete and no longer subject to true-up. For example, the Commission could require all re-frozen and initial frozen category relationships to be based upon prescribed data from the carrier's most recent annual interstate access charge tariff filing or (if the carrier is an issuing carrier in the NECA interstate access charge tariff) from the most recent true-up of the prescribed data that the carrier has provided to NECA. The stipulation of a definitive period or filing makes it clear and straightforward for RLECs how to calculate their future frozen category relationships, and to decide whether they are reasonable. The use of the most recent completed and filed set of data will improve the accuracy of the recalculated category relationships, make it easy for federal and state regulators to check the accuracy or data and calculations, and provide regulators with assurance that it was not possible for any electing RLECs to time expenditures to create more favorable category relationships.

If the Commission determines that it needs to address potential double recovery issues with respect to those RLECs that elect to unfreeze the category relationships that they previously froze

in 2001, WTA believes that approach adopted in the *Eastex Waiver Order<sup>6</sup>* should be adopted. Specifically, the Commission could require those RLEC study areas electing the unfreeze option to use 2011 cost study data to recalculate their 2011 Rate-of-Return Carrier Base Period Revenue using actual, unfrozen categories and to file a revised interstate switched access revenue requirement. WTA emphasizes that any such process must be specific, unambiguous and straightforward so that RLECs contemplating the unfreezing option can readily and accurately determine the impact thereof.

WTA expects that the unfreezing of 2001 category relationships will result in a shifting of costs in most affected study areas from intrastate to interstate, and from common line to special access. For example, if the marketing and adoption of broadband-only services has increased in study areas where category relationships have been frozen since 2001, unfreezing would allow more marketing and customer service costs to be assigned to the revenue requirements for these broadband-only services and to the Connect America Fund – Broadband Loop Service ("CAF-BLS") mechanism. However, until WTA knows how many of the study areas with frozen category relationships will be electing to unfreeze them, it cannot estimate the total impacts upon service rates and high-cost support.

Finally, WTA proposes that RLEC study areas that did not elect to freeze their category relationships in 2001 be given a one-time opportunity to freeze them at this time. As indicated above, WTA proposes that these initial freezes be subject to the same notice date, effective date and data period requirements as those electing to unfreeze and re-freeze. Freezing category relationships would appear to benefit both small RLECs and the public interest, particularly in cases where the RLEC's study area has transitioned most or all of the way from legacy voice service to broadband service. Freezing category relationships during the later stages of an RLEC's

<sup>&</sup>lt;sup>6</sup> Petition by Eastex Telephone Cooperative, Inc. Pursuant to 47 C.F.R. Sections 36.3, 36.123-126, 36.152-157 and 36.372-382 for Commission Approval to Unfreeze Part 36 Category Relationships, CC Docket No. 80-286, Order, 27 FCC Rcd 6357 (WCB 2012).

broadband transition would mean that such relationships would remain substantially accurate during the foreseeable future, while their freezing would reduce the RLEC's regulatory costs and free up more of its scarce resources for broadband deployment and service upgrades.

#### **Conclusion**

WTA supports the proposed six-year extension until December 31, 2030, of the existing freeze of Part 36 jurisdictional allocation factors for RoR carriers. WTA also supports a one- time option to those RoR carriers that elected to freeze their category relationships in 2001 to unfreeze them as of a specified date, and another one-time option for all RoR carriers – both those that accept the option to unfreeze their 2001 category relationships and those that have not previously frozen their category relationships – to freeze their category relationships as of a specified date.

Respectfully submitted, WTA – Advocates for Rural Broadband

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