



2024 WTA Spring Educational Forum  
April 14-17, 2024 • San Antonio, TX



2024 WTA Fall Educational Forum  
October 6-9, 2024 • Indian Wells, CA

# 2024 WTA Educational Forum Sponsorship Opportunities

CELEBRATING



YEARS 2004-2024

# INCREASE YOUR EXPOSURE & ACHIEVE THE GREATEST IMPACT WITH WTA MEMBERS IN 2024!

As WTA celebrates two decades of representing our members, we are excited to present unique sponsorship packages for our 2024 Spring/Fall Educational Forums. In addition, we will offer individual sponsorships for each educational forum. Join us in empowering our members and celebrating this significant milestone. Sponsors of WTA's Educational Forums will have an opportunity to leave a lasting impression on attendees while also building relationships with your customers and potential customers (80% of attendees are your customers and potential customers).

Package customization is available, and we are happy to fine-tune sponsorship packages to your specific needs. Want to sponsor something not on the list? Let us know and we can work with you to develop a unique sponsorship that meets your marketing needs! Packages may be combined for additional exposure. **Contact Taylor Myers** (taylor@w-t-a.org) to discuss what will work best for you!

## 2024 SPRING/FALL EDUCATIONAL SPONSORSHIP PACKAGES AVAILABLE!

You asked and we listened! The 2024 sponsorship packages are structured based on associate member feedback; increased membership growth; increased attendance; and WTA's 20th Anniversary Celebration. Sponsorship packages are designed to give sponsors the opportunity for exclusive sponsorships for greater exposure. Packages provide a variety of benefits, from logo on print and digital communications; signage and visual branding to sponsored events; promotional items; event/session recognition; and more. Sponsors will be recognized not only for their brand message but also its support of WTA's 2024 Spring/Fall Educational Forums and 20th Anniversary Celebration.

## 20th ANNIVERSARY EMERALD LEVEL SPONSOR PACKAGE: (6 available)

*Emerald Sponsorship includes sponsorship of the 2024 Spring and Fall Forums*

Company logo and link on WTA's Educational Forum Registration website pages; recognition on PowerPoint slides as Emerald Sponsor; recognition for sponsorship during the Monday Opening Session; recognition on PowerPoint slides during general session breaks; recognition in pre- and post- Educational Forum e-newsletters; recognition or sponsor may provide an ad to be included in the e-newsletters sent to attendees on the day of the event sponsored (ads must meet specific size and format specs and must be submitted for approval by WTA 30 days prior to the event); pre-registration list provided before ala carte sponsors and a final registration list provided 1 week after the event. Early bird full registration fee of \$999 will be extended to March 22, 2024.

# EMERALD LEVEL

## SPRING & FALL MONDAY SPEAKER/ ENTERTAINMENT SPONSOR

**SOLD. THANK YOU TO:**

» Sponsorship is an **exclusive** Emerald Level Sponsorship.

» The sponsor of this package will have the opportunity to introduce the Spring and Fall Monday keynote speaker or entertainment.



# COBANK®

COOPERATIVE. CONNECTED. COMMITTED.

» To enhance the package, sponsor may consider a Table-Top at no additional cost.

## SPRING & FALL DESSERT RECEPTION SPONSOR

**SOLD. THANK YOU TO:**

» Sponsorship is an **exclusive** Emerald Level Sponsorship.

» Sponsor company logo on Dessert Reception tickets.

» Sponsor name on entry wristbands provided to attendees.

» Sponsor company logo on sign displayed during reception.

» Sponsorship includes dessert, beverages, and musical entertainment.



## SPRING & FALL BOARD OF DIRECTOR RECEPTION SPONSOR

**SOLD. THANK YOU TO:**

» Sponsorship is an **exclusive** Emerald Level Sponsorship.

» This is an invite only reception that includes WTA board members and guests only.



# UNITEL

» Sponsor company logo on Board of Director Reception invitations.

» To enhance the package, sponsor may consider a Table-Top at no additional cost.

## SPRING 20th ANNIVERSARY PARTY & FALL MONDAY NIGHT TAILGATE PARTY SPONSOR (2 available)

» **Two Emerald Level Sponsorships** available and requires 2 companies to complete this package. If the two sponsors are not met, these will be sold separately under ala carte sponsorships and will not include the benefits outlined below.

» Sponsor logo on tickets.

» Sponsor name on entry wristbands provided to attendees.

» Sponsor company logo on sign displayed during events.

» Sponsor company logo (or name) provided on drink tokens (2 per person)

» Sponsorship includes food, 2 drink tokens and entertainment.

## SPRING & FALL TUESDAY SPEAKER / ENTERTAINMENT SPONSOR

» Sponsorship is an **exclusive** Emerald Level Sponsorship.

» The sponsor of this package will have the opportunity to introduce the Spring and Fall Tuesday keynote speaker or entertainment.

» To enhance the package, sponsor may consider a Table-Top at no additional cost.



# 20th ANNIVERSARY SILVER LEVEL SPONSOR PACKAGE:

## *Silver Sponsorship includes sponsorship of the 2024 Spring and Fall Forums*

Company logo and link on WTA's Educational Forum Registration website pages; recognition on PowerPoint slides as Silver Sponsor; recognition for sponsorship during the Monday Opening Session; recognition on PowerPoint slides during general session breaks; recognition in pre- and post- Educational Forum e-newsletters; recognition in the e-newsletters sent to attendees on the day of the event sponsored; pre-registration list provided before ala carte sponsors and a final registration list provided 1 week after the event. Early bird full registration fee of \$999 will be extended to March 8, 2024.

### SPRING & FALL WIFI SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
  - » Sponsor company logo on sign displayed during the break.
- SOLD. THANK YOU TO:  
RFTC**
- » Sponsor company logo on sign displayed during the break. Directions provided to each attendee.

### SPRING & FALL REGISTRATION GIFT SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
- » Sponsor company logo on registration gift given to each attendee (WTA staff will select the item).

### SPRING & FALL MONDAY AM BREAK SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
- » Sponsor company logo on sign displayed during the break.
- » Monday AM break includes coffee, juices, soda, fruit, and breakfast sandwich/wrap.

### SPRING & FALL TUESDAY AM BREAK SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
- » Sponsor company logo on sign displayed during the break.
- » Tuesday AM break includes coffee, juices, soda, fruit, and breakfast sandwich/wrap.

### SPRING & FALL TUESDAY PM BREAK SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
- » Sponsor company logo on sign displayed during the break.
- » Tuesday PM break includes coffee, soda, beer, wine, and a snack item.

### SPRING & FALL WEDNESDAY AM BREAK SPONSOR

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
- » Sponsor company logo on sign displayed during the break.
- » Wednesday AM break includes coffee, juices, soda, fruit, and breakfast sandwich/wrap.

### SPRING & FALL GOLF DRINK CART

- » Sponsorship is an **exclusive** Silver Level Sponsorship.
  - » Sponsor company logo on sign displayed during the break.
  - » Sponsors include all beverages on the golf beverage cart circulating during tournament play.
  - » Recognition during Golf Awards during General Session III.
- SOLD. THANK YOU TO:  
IDI BILLING**

# 20th ANNIVERSARY BRONZE LEVEL SPONSOR PACKAGE:

## *Bronze Sponsorship includes sponsorship of the 2024 Spring and Fall Forums*

Company logo and link on WTA's Educational Forum Registration website pages; recognition on PowerPoint slides as **Bronze Sponsor**; recognition for sponsorship during the Monday Opening Session; recognition on PowerPoint slides during general session breaks; recognition in pre- and post- Educational Forum e-newsletters; recognition in the e-newsletters sent to attendees on the day of the event sponsored; pre-registration list provided before ala carte sponsors and a final registration list provided 1 week after the event. Early bird full registration fee of \$999 will be extended to March 8, 2024.

### SPRING & FALL LANYARD SPONSOR

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Sponsor to provide lanyard for each event.  
**SOLD. THANK YOU TO: TOLY**
- » Lanyards provided to every attendee at registration.

### SPRING & FALL TUESDAY AM SNACK BAG

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Sponsor logo on snack bag provided to each attendee during Tuesday AM General Session.

### SPRING & FALL PPC LUNCHEON SPONSOR

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Box lunch and beverages provided to WTA Public Policy Committee members during PPC meeting.  
**SOLD. THANK YOU TO: MONTE R. LEE**
- » Sponsor logo on sign displayed during event.

### SPRING & FALL TUESDAY PM SNACK BAG

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Sponsor logo on snack bag provided to each attendee during Tuesday PM General Session.

### SPRING & FALL MONDAY AM SNACK BAG

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Sponsor logo on snack bag provided to each attendee during Monday AM General Session.  
**SOLD. THANK YOU TO: CORE**

### SPRING & FALL WEDNESDAY AM SNACK BAG

- » Sponsorship is an **exclusive Bronze Level Sponsorship**.
- » Sponsor logo on snack bag provided to each attendee during Wednesday AM General Session.

# ALA CARTE SPONSORSHIPS AVAILABLE: Pricing Listed on Ala Carte Sponsorship

A limited number of Ala Carte Sponsorships will be available for the spring and/or fall educational forums. Sponsorships are designed for multiple sponsors. Ala Carte sponsors will receive recognition for sponsorship during the Monday Opening Session; recognition on PowerPoint slides during general session breaks; pre- and post-recognition in Educational Forum e-newsletters; recognition on WTA's Educational Forum website; discounted early-bird full registration; pre-registration list provided 2 weeks prior to the forum. Additional benefits are listed under each ala carte sponsorship.

## SPRING FORUM ALA CARTE OPTIONS

### SPRING TABLETOP SPONSOR (Maximum 20 available)

- » Sponsorship includes 6' skirted table/2 chairs, 1 full registration (power, AV available at additional cost). Full registration is required for additional attendees.

### SPRING SUNDAY WELCOME RECEPTION SPONSOR (Multiple Available)

- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

### SPRING GOLF PRIZE SPONSOR (2 Available)

- » Sponsors listed on team and hole prizes
- » Sponsors logo on golf pairings/rules sheet.
- » Recognition during golf awards during General Session III.

### SPRING GOLF LUNCH SPONSOR (2 Available)

- » Sponsors listed on boxed lunches.
- » Sponsors logo on golf pairings/rules sheet.
- » Recognition during golf awards during General Session III.

## FALL FORUM ALA CARTE OPTIONS

### FALL TABLETOP SPONSOR (Maximum 20 available)

- » Sponsorship includes 6' skirted table/2 chairs, 1 full registration (power, AV available at additional cost). Full registration is required for additional attendees.

### FALL SUNDAY WELCOME RECEPTION SPONSOR (Multiple Available)

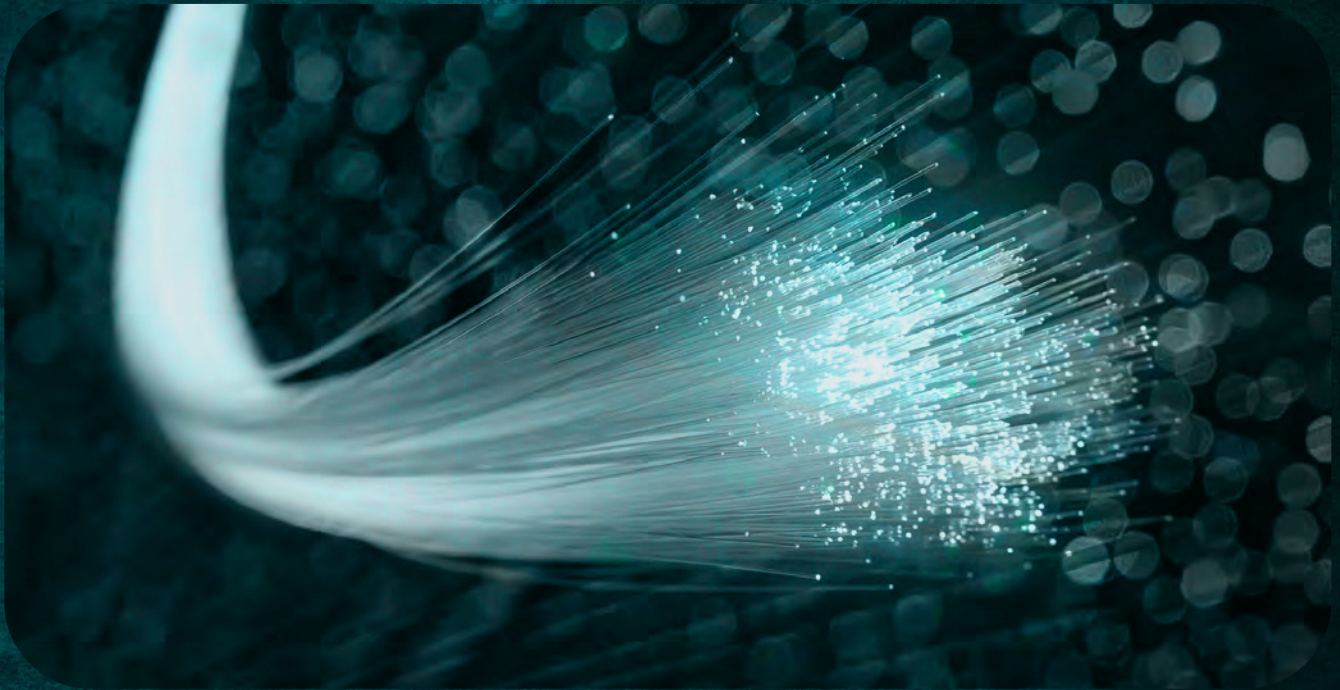
- » Sponsors logo on sign displayed at the Sunday Welcome Reception.

### FALL GOLF PRIZE SPONSOR (2 Available)

- » Sponsors listed on team and hole prizes
- » Sponsors logo on golf pairings/rules sheet.
- » Recognition during golf a

### FALL GOLF LUNCH SPONSOR (2 Available)

- » Sponsors listed on boxed lunches.
- » Sponsors logo on golf pairings/rules sheet.
- » Recognition during golf awards during General Session III.



#### TERMS AND CONDITIONS:

All sponsors must be a member in good standing. Payment in **FULL** is required to receive full sponsorship benefits along with 2024 Membership Dues. WTA will NOT hold sponsorships without payment in full. Partial sponsorships do not qualify for any benefits associated with a full sponsorship.

All marketing/ad opportunities offered are subject to approval by WTA. Marketing/ad opportunities must meet specific size requirements and file format. WTA reserves the right to reject any marketing/ad submitted by a sponsor for any reason.

#### ATTENDEE REGISTRATION:

All attendees are required to register as a Full Registration attendee (**no exceptions**). To receive the discounted sponsor full registration fee, attendees must register prior to the early-bird deadline. Contact WTA to complete attendee full and golf registration.

#### PAYMENTS:

WTA will provide an invoice for sponsorships, 2024 membership dues, attendee(s) full registration fees and golf fees if requested. Payment is due within 10 days of invoice date. Mail payments to WTA, PO Box 7207, Helena, MT 59604. Credit cards are accepted for payment upon request with a 4% processing fee.

#### QUESTIONS:

If you have any questions or would like to customize a sponsorship, please contact Taylor Myers at 406.443.6377 or [taylor@w-t-a.org](mailto:taylor@w-t-a.org).



**WTA HEADQUARTERS:** 2883 Alpine View Loop, Helena, MT 59601 | 406.443.6377  
**DC OFFICE:** 400 Seventh Street, NW, Suite 406, Washington, DC 20004 | 202.548.0202

Additional information visit [w-t-a.org](http://w-t-a.org)