



2023 WTA Spring Educational Forum
April 23-26, 2023 • Napa, CA



2023 WTA Fall Educational Forum
September 10-13, 2023 • Coeur d'Alene, ID

2023 WTA Sponsorship Opportunities

Distinct Locations + Expert Events

INCREASE YOUR EXPOSURE & ACHIEVE THE GREATEST IMPACT POSSIBLE IN 2023!

WTA sponsorship opportunities allow you to increase your brand awareness, attract new clients and enhance your business relationships with current customers. Our sponsorships, provide a dynamic platform designed to deliver optimal results and help your organization meet its marketing objectives. Whether you are looking to market your services as an exhibitor or gain unparalleled exposure as an event sponsor, WTA has the perfect opportunity for you that will put you face-to-face with the most influential audience in the industry. No matter your budget or size, a partnership with WTA is a can't-miss opportunity. Align with WTA as a Platinum or Gold Sponsor or create a uniquely customized sponsorship that meets your specific marketing goals with hands-on assistance from the WTA team.

2023 SPRING AND FALL WTA EDUCATIONAL FORUM SPONSORSHIP OPPORTUNITIES:

PLATINUM LEVEL SPONSOR:

- » Requires a Spring and Fall Sponsorship totaling above \$8,000
- » Company logo on WTA's Educational Forum Registration website pages.
- » Recognition in Educational Forum e-newsletters and PowerPoint slides as a Platinum Level Sponsor.

GOLD LEVEL SPONSOR:

- » Requires a Spring and Fall Sponsorship totaling above \$5,000
- » Company name listed on the WTA website Educational Forum Registration Pages.
- » Recognition in Educational Forum e-newsletters and PowerPoint slides as a Gold Level Sponsor.

SPRING SPONSORSHIPS

SPRING MONDAY SPEAKER/ENTERTAINMENT SPONSOR | \$6,000 - SOLD

- » Monday Keynote Speaker or Entertainment - Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING BOARD OF DIRECTORS RECEPTION SPONSOR | \$6,000

- » Board of Directors Reception - Exclusive
- » Sponsor logo on the Board of Directors Invitation
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING REGISTRATION GIFT SPONSOR | \$5,000

- » Registration Gift (*Sponsor logo on item*) - Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

NOTE: WTA will select the Registration Gift

FALL SPONSORSHIPS

FALL MONDAY SPEAKER/ENTERTAINMENT SPONSOR | \$6,000 - SOLD

- » Monday Keynote Speaker or Entertainment - Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL BOARD OF DIRECTORS RECEPTION SPONSOR | \$6,000

- » Board of Directors Reception - Exclusive
- » Sponsor logo on the Board of Directors Invitation
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL REGISTRATION GIFT SPONSOR | \$5,000

- » Registration Gift (*Sponsor logo on item*) - Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

NOTE: WTA will select the Registration Gift

SPRING TUESDAY SPEAKER/ENTERTAINMENT SPONSOR | \$4,500 - SOLD

- » Tuesday Keynote Speaker or Entertainment – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING WI-FI SPONSOR | \$3,000 - SOLD

- » General Session Wi-Fi – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING LANYARD SPONSOR | \$3,000 - SOLD

- » Lanyards provided by Sponsor – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING PPC LUNCHEON SPONSOR | \$3,000

- » Public Policy Committee lunch and beverages (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING TABLETOP SPONSOR | \$2,899

- » Tabletop (6'skirted table/2 chairs) – (Max 20 available)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Includes 1 Full Registration (+ *Discounted Full Registration for additional attendees*)

SPRING WELCOME RECEPTION SPONSOR | \$2,500

- » Sunday Welcome Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING DESSERT RECEPTION SPONSOR | \$2,500

- » Dessert Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL TUESDAY SPEAKER/ENTERTAINMENT SPONSOR | \$4,500 - SOLD

- » Tuesday Keynote Speaker or Entertainment – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL WI-FI SPONSOR | \$3,000 - SOLD

- » General Session Wi-Fi – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL LANYARD SPONSOR | \$3,000 - SOLD

- » Lanyards provided by Sponsor – Exclusive
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL PPC LUNCHEON SPONSOR | \$3,000

- » Public Policy Committee lunch and beverages (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL TABLETOP SPONSOR | \$2,899

- » Tabletop (6'skirted table/2 chairs) – (Max 20 available)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Includes 1 Full Registration (+ *Discounted Full Registration for additional attendees*)

FALL WELCOME RECEPTION SPONSOR | \$2,500

- » Sunday Welcome Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

FALL TAILGATE PARTY SPONSOR | \$2,500

- » Food Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List (*provided 2 weeks prior to the event*)
- » Discounted Full Registration

SPRING DESSERT RECEPTION DRINK COINS | \$500

(Must be a sponsor to be eligible)

- » 30 drink coins to pass out during the Dessert Reception

SPRING DESSERT RECEPTION MUSIC SPONSOR | \$2,500

- » Music Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

SPRING BREAK SPONSOR | \$2,500

*Monday AM, Tuesday AM - **SOLD**, Tuesday PM or Wednesday AM*

- » Break food and beverages
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

SPRING GOLF LUNCH SPONSOR | \$2,500

- » Box Lunch with company logo (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

SPRING GOLF DRINK TICKET SPONSOR | \$2,500 - SOLD

- » 2 Drink Tickets per player (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

SPRING GOLF PRIZE SPONSOR | \$2,500

- » Team and Hole Prizes (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

FALL TAILGATE PARTY DRINK COINS | \$500

(Must be a sponsor to be eligible)

- » 30 drink coins to pass out during the Tailgate Party

FALL BREAK SPONSOR | \$2,500

Monday AM, Tuesday AM, Tuesday PM or Wednesday AM

- » Break food and beverages
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

FALL GOLF LUNCH SPONSOR | \$2,500

- » Box Lunch with company logo (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

FALL GOLF DRINK TICKET SPONSOR | \$2,500 - SOLD OUT

- » 2 Drink Tickets per player (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration

FALL GOLF PRIZE SPONSOR | \$2,500

- » Team and Hole Prizes (Exclusive)
- » Recognition on the Golf Rules/Team Pairings Sheet
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Session/ Golf Awards
- » Pre-Registration List *(provided 2 weeks prior to the event)*
- » Discounted Full Registration



TERMS AND CONDITIONS:

All sponsors must be a member in good standing. Payment in FULL is required to receive full sponsorship benefits along with 2023 Membership Dues. WTA will NOT hold sponsorships without payment in full. Full Registration is required for attendance. Partial sponsorships do not qualify for any benefits associated with a full sponsorship.

All marketing/ad opportunities offered are subject to approval by WTA. WTA reserves the right to reject any marketing/ad submitted by a sponsor for any reason.

Sponsorships and membership fees must be paid in full by December 31, 2022 to receive discounts associated with sponsorships. WTA will not hold sponsorships without full payment. Split or partial sponsorships will not qualify for any discount or benefits. Sponsorships do not qualify for any refunds.

ATTENDEE REGISTRATION:

To receive the discounted full registration fee, attendees must register prior to the early-bird deadline. Contact WTA to complete attendee full and golf registration.

PAYMENTS:

WTA will provide an invoice for sponsorships, 2023 membership dues, attendee fees and golf fees.

Mail payments to WTA, PO Box 7207, Helena, MT 59604. Credit cards are accepted for payment with a 5% processing fee.

QUESTIONS:

If you have any questions or would like to customize a sponsorship, please contact Taylor Myers at 406.443.6377 or taylor@w-t-a.org.



WTA HEADQUARTERS: 2883 Alpine View Loop, Helena, MT 59601 | 406.443.6377
DC OFFICE: 400 Seventh Street, NW, Suite 406, Washington, DC 20004 | 202.548.0202

Additional information visit w-t-a.org