



**2022**

***Sponsorship  
Opportunities***



 *Advocates for Rural Broadband*

**WTA SPRING EDUCATIONAL FORUM**  
APRIL 3-6, 2022  
MIRAMAR BEACH, FLORIDA

**WTA FALL EDUCATIONAL FORUM**  
SEPTEMBER 11-14, 2022  
ANCHORAGE, ALASKA

**WTA Advocates For Rural Broadband** is a member-driven, national association dedicated to promoting the interest of more than 360 rural telecommunications companies throughout the United States. WTA prides itself on hosting the most unconventional educational forums. The educational forums are affordable, unique, lively, highly educational and held at one venue. Sponsorships are designed to help you engage, impress, and network with attendees and have a variety of promotional opportunities designed to increase your company's exposure. Whether you are seeking new business, jump-starting entry into the telecommunications industry, or want to grow your partnerships with key clients, a WTA sponsorship is your chance to leverage your exposure to WTA members. No matter your budget or size, a partnership with WTA is a can't-miss opportunity. *Individually tailored sponsor packages are available upon request.*

**Rolling banner on WTA Home Page for multiple sponsorships above \$7,000**

**Registration discounts for sponsorships above \$2,000**

**Rolling banner on registration page for multiple sponsorships above \$5,000**

**Recognition in WTA's e-newsletter**

## 2022 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

### **SPRING MONDAY OPENING SPONSOR | \$5,000**

- » Monday Opening Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **FALL MONDAY OPENING SPONSOR | \$5,000**

- » Monday Opening Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **SPRING BOARD OF DIRECTORS SPONSOR | \$5,000**

- » Board of Directors Reception (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **FALL BOARD OF DIRECTORS SPONSOR | \$5,000**

- » Board of Directors Reception (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **SPRING REGISTRATION GIFT SPONSOR | \$4,000**

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **FALL REGISTRATION GIFT SPONSOR | \$4,000**

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **SPRING HOTEL KEYCARD/SLEEVE SPONSOR | \$3,500**

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

### **FALL HOTEL KEYCARD/SLEEVE SPONSOR | \$3,500**

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

# 2022 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

## **SPRING TUESDAY KEYNOTE SPONSOR | \$3,500**

- » Tuesday Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING WIFI SPONSOR | \$2,500**

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING LANYARD SPONSOR | \$2,500**

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING TABLETOP SPONSOR | \$2,799**

- » Tabletop (6' skirted table/chairs)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Includes 1 Full Registration (+discounted Full Registration for additional attendees)

## **SPRING PPC LUNCHEON SPONSOR | \$2,500**

- » Tuesday Public Policy Committee Luncheon (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING PRE-MEETING COFFEE SPONSOR | \$2,000**

- » Coffee Service from 7:00-8:00a (Mon., Tues. or Wed.)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING RECEPTION SPONSOR | \$2,000**

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL TUESDAY KEYNOTE SPONSOR | \$3,500**

- » Tuesday Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL WIFI SPONSOR | \$2,500**

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL LANYARD SPONSOR | \$2,500**

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL TABLETOP SPONSOR | \$2,799**

- » Tabletop (6' skirted table/chairs)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Includes 1 Full Registration (+discounted Full Registration for additional attendees)

## **FALL PPC LUNCHEON SPONSOR | \$2,500**

- » Tuesday Public Policy Committee Luncheon (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL PRE-MEETING COFFEE SPONSOR | \$2,000**

- » Coffee Service from 7:00-8:00a (Mon., Tues. or Wed.)
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- » Pre-Registration List
- » Discounted Full Registration

## **FALL WELCOME RECEPTION SPONSOR | \$2,000**

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

# 2022 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

## **SPRING DESSERT RECEPTION | \$2,000**

- » Dessert Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on Power Point slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING GOLF LUNCH SPONSOR | \$2,000**

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING GOLF DRINK TICKET SPONSOR | \$2,000**

- » 2 Drink Tickets per player (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

## **SPRING GOLF PRIZE SPONSOR | \$2,000**

- » Team and Hole Prizes (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

## **FALL DESSERT RECEPTION SPONSOR | \$2,000**

- » Dessert Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

## **FALL GOLF LUNCH SPONSOR | \$2,000**

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

## **FALL GOLF DRINK TICKET | \$2,000**

- » 2 Drink Tickets per player (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
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### **TERMS AND CONDITIONS:**

All sponsors must be in good standing. Payment in full is required to receive full sponsorship benefits. WTA will **NOT** hold sponsorships without payment in full. Full Registration is required for attendance. **Partial sponsorships do not qualify for any benefits associated with a full sponsorship.**

Rolling banner ad size specs will be provided to qualifying sponsor. Banners will not be used if the banner ad is not provided in the required layout/format. No refunds will be given if banner ad does not meet the required specifications. All marketing/ad opportunities offered are subject to approval by WTA. WTA reserves the right to reject any marketing/ad submitted by a sponsor for any reason.

### **QUESTIONS:**

If you have any questions please contact Kelly at 406.443.6377 or [kelly@w-t-a.org](mailto:kelly@w-t-a.org). Mail payment to WTA PO Box 7207, Helena, MT 59604.

### **DISCOUNTS:**

**Sponsorships must be paid in full by December 31, 2021** to receive discounts associated with sponsorships. WTA will not hold sponsorships without full payment. **Split or partial sponsorships will not qualify for any discount or benefits.**

### **HOW TO RECEIVE A BANNER ON THE WTA WEBSITE:**

Multiple sponsorships totaling above **\$5,000 will be listed as a Gold Sponsor on the WTA Website Convention Registration Page.** Multiple sponsorships totaling above **\$7,000 will be listed as a Platinum Sponsor and company logo will be on the WTA Website Convention Registration Page.**