



OUT OF THE CELLAR 2021

WELCOME

ADVOCATES FOR RURAL BROADBAND





Cybersecurity

The Power of Peering

USTELECOM 2021 CYBERSECURITY SURVEY

Critical Infrastructure Small & Medium-Sized Businesses (SMBs)

◀ BY THE NUMBERS: ORGANIZATIONAL IMPACT ▶

BREACH HISTORY

75%

of Critical Infrastructure SMBs experienced a breach **at least once** in company history



45%

experienced a breach within the past year

CONSEQUENCES



On average, it took companies

7.5 MONTHS

to fully recover from a breach

59%

reported the breach stopped daily productivity



46%

LOST CUSTOMERS



COMPANIES SPENT

\$170K

on average to resolve a cyber breach

USTELECOM

THE BROADBAND ASSOCIATION

USTELECOM 2021 CYBERSECURITY SURVEY

Critical Infrastructure Small & Medium-Sized Businesses (SMBs)

◀ BY THE NUMBERS: PREPAREDNESS ▶

CONFIDENCE



72%

of SMBs surveyed believe their organization is prepared to some extent to prevent or recover from a cyberattack

ACTIONS IN SUPPORT OF RESILIENCY

74%

completed a cyber risk assessment within the past 12 months



13%

used government guidance to make cybersecurity decisions

87% have cybersecurity policies and procedures in place

75% have existing cybersecurity insurance policies

52% use an outsourced cybersecurity provider



26% of IT budgets on average are used for cybersecurity