

## FREQUENTLY ASKED QUESTIONS

### *How do I get wireless Internet access in the General Sessions?*

Select Network: @Hyatt Meeting

Password: wta21

*Sponsored by Smithville Communications*

### *What is the dress code for the WTA Spring Meeting?*

**NO SUITS!** Resort or business casual is the recommended attire. Attendees are encouraged to bring a jacket for their comfort.

### *I forgot my name tag in my hotel room. Can I or my guest attend the events without it?*

Nametags are **REQUIRED** for admittance to all WTA events. If you don't have your badge at an event, you will be turned away. Spouses/guests must be registered for attendance at all WTA events. Certain events also require tickets for admission. Tickets are included in all Full and Social registration packets. Additional tickets can be purchased at the Registration Desk.

### *I have to take this phone call!*

Be courteous! Please put your cell phones on silent during all General Sessions to avoid disrupting the Meeting!

### *What are the dates/locations for future WTA Meetings?*

#### **2021 Fall Educational Forum**

October 3-6, 2021 | Phoenix, AZ

#### **2022 Spring Educational Forum**

April 3-6, 2022 | Miramar Beach, FL

#### **2022 Fall Educational Forum**

September 11-14, 2022 | Anchorage, AK

#### **2023 Spring Educational Forum**

April 23-26, 2023 | Napa, CA

#### **2023 Fall Educational Forum**

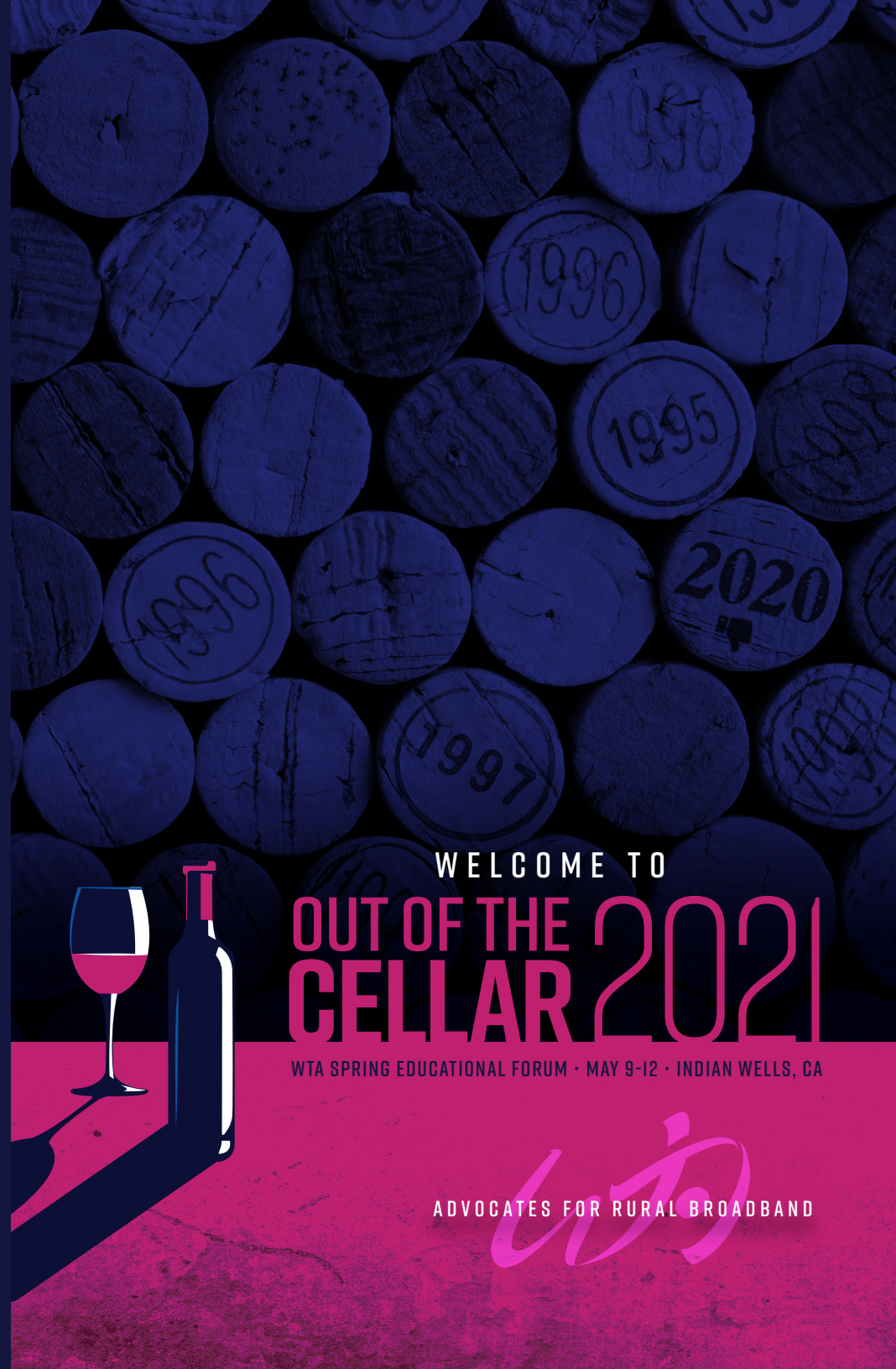
September 10-13, 2023 | Coeur d'Alene, ID

» *Name Tags Required at All WTA Functions* «



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# WTA Schedule (subject to change)

## SUNDAY, MAY 9, 2021

4p	Table-Top Sponsors Set-up <i>Indian Wells JK</i>
8p-9p	Welcome Registration Reception <i>IWCC East Foyer &amp; Verde Vista Terrace</i> <i>Sponsored by Innovative Systems; RTFC and TCA</i>

## MONDAY, MAY 10, 2021

6:45a	WTA Spring Golf Tournament <i>Sponsored by ALEXICON and Moss Adams</i>
	Breakfast Boxes Will Be Pre-Loaded on Carts 7:30a Shotgun Start <i>Indian Wells Golf Resort</i>
8a-12p	Table-Top Sponsors Set-up Continued <i>Indian Wells JK</i>
8a-4:30p	WTA Registration <i>IWCC East Foyer</i>
12:30p-5p	Table-Tops   Breaks <i>Indian Wells JK</i>
8a-1p	RUS Meetings By Appointment <i>Nopales</i>
1p-5p	GENERAL SESSION I <i>Indian Wells LM</i>
1p-1:30p	Welcome   Invocation   Pledge of Allegiance - Jack Keen, LICIT
	WTA President's Address - David Shipley, USConnect
1:30p-2:30p	"The Champion's Code" Keynote Speaker Ross Bernstein <i>Sponsored by CoBank</i>
2:30p-3p	Biden's American Jobs Plan - Broadband Infrastructure For All

At a price tag of \$100 billion for 100 percent coverage, the American Jobs Plan promises high-speed internet for all corners of the United States — a transformative promise for rural America. President Biden's infrastructure reform plan promises to "build back better" by future-proofing broadband for the next 30 years. Will the American Jobs Plan finally close the digital divide, paving the way to economic prosperity for rural communities by creating new jobs and businesses, and bringing manufacturing jobs back to the U.S.? Join **Carri Bennet of Womble Bond Dickinson** for an insider's view of how the Plan will take shape in Congress and be enacted into law.

3p-3:30p	Coffee Break   Table-Top Exhibits <i>Indian Wells JK</i>
3:30p-5p	WTA's Public Policy Committee Update
	WTA's staff and Committee leadership will discuss the latest legislative and regulatory issues facing the industry. They will also highlight what WTA is doing to bring about positive change on behalf of rural broadband providers.
5p	Adjourn General Session I
8p-9:30p	Dessert Reception Fundraiser - Music by Chase Huna, Saxophonist <i>Verben Terrace</i>

*Food/Beverage Sponsors: Blackfoot Communications; JSI; Mid-State Consultants; MP NexLevel; NISC; NRTC; STRATA Networks; Vantage Point Solutions/GVNW*

*Music Sponsor: Cordell, A Division of Nex-Tech*

## TUESDAY, MAY 11, 2021

7a-8a	Associate Membership Committee Breakfast Meeting <i>Verde Vista Terrace</i>
7a-3:30p	WTA Registration <i>(Closed During Lunch)</i> <i>IWCC East Foyer</i>
7a-8a	Early Riser Coffee <i>Sponsored by NECA</i> <i>Indian Wells JK</i>
7a-11:30a	Table-Tops   Breaks <i>Indian Wells JK</i>
8a-1p	RUS Meetings By Appointment <i>Nopales</i>
8a-4p	UNITEL Meetings By Appointment <i>Ocotillo</i>
8a-12:15p	GENERAL SESSION II <i>Indian Wells LM</i>
8a-9a	"Real Lyfe Reel Talk" Keynote Speaker Tyler Campbell <i>Sponsored by CALIX</i>
9:15a-9:45a	What's New at RUS?

WTA's partners at RUS are working to ensure all Americans living in rural areas have access to high-speed broadband. **Acting Director Chris McLean, RUS** will brief attendees on the ReConnect Pilot Program and how it will evolve into a permanent fixture at RUS as well as update attendees on RUS programs.

9:45a-10:15a	Coffee Break   Table-Top Exhibits <i>Indian Wells JK</i>
10:15a-11:15a	Big Things Are Happening!
	<b>Michael Balhoff, Charlesmead Advisors</b> will provide an overview of mergers, acquisitions and big things to come!

11:15a-12:15p	Digital Opportunity Data Collection: What You Need to Know
	There are new reporting requirements and changes to Form 477 that will be coming from the FCC's Digital Opportunity Data Collection (DODC). At a glance, DODC is meant to bring broadband mapping, at a national scale, to a sub-census block level leveraging polygons and other measures to better understand where broadband service is and is not. <b>Mike Wilson, CostQuest</b> will walk through all you need to know to be ahead of the curve as these new requirements are announced.

12:15p	Adjourn General Session II <i>Lunch on your own</i>
12:30p-3:30p	WTA PPC Luncheon Meeting <i>Indian Wells LM</i> Open to WTA Telcos and Committee Members <i>Sponsored by Monte R. Lee &amp; Company</i>
3:30p-5p	WTA Board of Directors Reception by Invitation <i>Verde Vista Terrace</i> <i>Sponsored by UNITEL</i>

## WEDNESDAY, MAY 12, 2021

7a-8a	Cyber Security Committee Breakfast Meeting <i>Nopales</i>
7:30a-10:30a	WTA Registration <i>IWCC East Foyer</i>
7:30a-10:30a	Table-Tops   Breaks <i>Indian Wells JK</i>
8a-12p	GENERAL SESSION III <i>Indian Wells LM</i>
8a-8:45a	Preparing for a Market Downturn

Economists continue to expect that a recession may be just around the corner and now is the time to start preparing. **Chad Duval and Camille Christiansen, Moss Adams** will highlight leading indicators a company can track to make its own assessment of how close a downturn may be. Attendees will leave with a course of action to help insulate their company's operations from significant impacts of an economic downturn through improving cash management, focusing on operational efficiencies, and considering opportunities for diversification.

8:45a-9:45a	Robocalls and the TRACED Act
	The TRACED Act and FCC orders requires all service providers to use robocall mitigation or SHAKEN on every outbound call by June 30, 2021 - No Exceptions! During this panel <b>Derrick Owens, WTA; Allan Reiter, Nex-Tech and Bill Mathews, Cordell, A Division of Nex-Tech</b> will discuss technical strategies.

9:45a-10a	Morning Coffee Break   Table-Top Exhibits <i>Indian Wells JK</i>
10a-11:15a	The Rush to Build Out Fiber Networks - Panel Discussion

**V Chornodolsky, IDI Billing Solutions** will moderate this panel which will discuss the challenges posed by and ways companies are working around issues related to the build out of fiber networks. Panelists **Dustin J. Hilliary, Hilliary Communications; Dave Ryan, STRATA Networks; and Lynn Merrill, Monte R. Lee & Company**, will focus on funding, design and construction, and acquiring the needed physical assets to building out a fiber network.

11:15a-12p	Cybersecurity: The Power of Peering
	Late last year, WTA created a new Cybersecurity Technical Committee whose mission is to promote awareness and peer information sharing of cybersecurity issues among WTA member companies. <b>Derrick Owens, WTA</b> , will moderate a panel discussion on the value of peering groups in the collective efforts of industry and government to address cybersecurity. Panelists are <b>Mike Pollock, Nex-Tech</b> , and chair of the WTA Cybersecurity Committee; <b>Robert Mayer, USTelecom</b> and current chair of the <b>Communications Sector Coordinating Council; and Gabe Levy, Smithville Communications</b> .

12p	Adjourn WTA Spring Educational Forum
	<i>Make Plans Today to Join Us For WTA's 2021 Fall Educational Forum October 3-6, 2021 Hilton Tapatio Cliffs Resort, Phoenix, Arizona</i>

Upon Adjournment -3p	WTA Board of Directors Meeting and Luncheon <i>Hibiscus</i>
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Advocates for Rural Broadband

GENERAL SESSION Wi-Fi: @Hyatt Meeting  
PASSWORD: wta21  
*Sponsored by Smithville Communications*