



2021

***Sponsorship
Opportunities***



 *Advocates for Rural Broadband*

SPRING EDUCATIONAL FORUM
MAY 9-12, 2021
NAPA, CALIFORNIA

FALL EDUCATIONAL FORUM
OCTOBER 3-6, 2021
INDIAN WELLS, CALIFORNIA

WTA Advocates For Rural Broadband is a member-driven, national association dedicated to promoting the interest of more than 360 rural telecommunications companies throughout the United States. WTA prides itself on hosting the most unconventional educational forums. The educational forums are affordable, unique, lively, highly educational and held at one venue. Sponsorships are designed to help you engage, impress, and network with attendees and have a variety of promotional opportunities designed to increase your company's exposure. Whether you are seeking new business, jump-starting entry into the telecommunications industry, or want to grow your partnerships with key clients, a WTA sponsorship is your chance to leverage your exposure to WTA members. No matter your budget or size, a partnership with WTA is a can't-miss opportunity. *Individually tailored sponsor packages are available upon request.*

**Platinum Sponsor
Listing on WTA Home
Page for sponsorships
above \$7,000**

**Registration discounts
for sponsorships
above \$2,000**

**Sponsor Listing on
Registration Page for
multiple sponsorships
above \$5,000**

**Recognition in WTA's
e-newsletter**

2021 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SPRING MONDAY OPENING SPONSOR | \$5,000

- » Monday Opening Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL MONDAY OPENING SPONSOR | \$5,000

- » Monday Opening Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING BOARD OF DIRECTORS SPONSOR | SOLD

- » Board of Directors Dinner (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL BOARD OF DIRECTORS SPONSOR | SOLD

- » Board of Directors Dinner (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING REGISTRATION GIFT SPONSOR | SOLD

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL REGISTRATION GIFT SPONSOR | SOLD

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING HOTEL KEYCARD/SLEEVE SPONSOR | SOLD

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL HOTEL KEYCARD/SLEEVE SPONSOR | SOLD

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration



2021 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SPRING TUESDAY KEYNOTE SPONSOR | \$3,500

- » Tuesday Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING WIFI SPONSOR | SOLD

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING LANYARD SPONSOR | SOLD

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING TABLE TOP SPONSOR | \$2,500

- » Table Top (6' skirted table/chairs) and Break Station (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » 1 Free Full Registration (+discounted Full Registration for additional attendees)

SPRING PPC LUNCHEON SPONSOR | SOLD

- » Tuesday Public Policy Committee Luncheon (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING PRE-MEETING COFFEE SPONSOR | \$2,000

- » Coffee Service from 7:00-8:00a (Mon., Tues., or Wed.)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING RECEPTION SPONSOR | \$2,000

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL TUESDAY KEYNOTE SPONSOR | \$3,500

- » Tuesday Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL WIFI SPONSOR | SOLD

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL LANYARD SPONSOR | SOLD

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL TABLE TOP SPONSOR | \$2,500

- » Table Top (6' skirted table/chairs) and Break Station (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » 1 Free Full Registration (+discounted Full Registration for additional attendees)

FALL PPC LUNCHEON SPONSOR | SOLD

- » Tuesday Public Policy Committee Luncheon (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL PRE-MEETING COFFEE SPONSOR | \$2,000

- » Coffee Service from 7:00-8:00a (Mon., Tues., or Wed.)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL WELCOME RECEPTION SPONSOR | \$2,000

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

2021 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SUGAR RUSH SOCIAL | \$2,000

- » Dessert Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on Power Point slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING GOLF LUNCH SPONSOR | \$2,000

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

SPRING GOLF DRINK TICKET SPONSOR | \$2,000

- » 2 Drink Tickets per player (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

SPRING GOLF PRIZE SPONSOR | \$2,000

- » Team and Hole Prizes (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

FALL TAILGATE PARTY SPONSOR | \$2,000

- » Food Sponsor (Multiple)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL GOLF LUNCH SPONSOR | \$2,000

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

FALL GOLF DRINK TICKET | \$2,000

- » 2 Drink Tickets per player (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

FALL GOLF PRIZE SPONSOR | \$2,000

- » Team and Hole Prizes (Exclusive)
- » Recognition in multiple e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

TERMS AND CONDITIONS:

All sponsors must be in good standing. Payment in full is required to receive full sponsorship benefits. WTA will **NOT** hold sponsorships without payment in full. Full Registration is required for attendance. **Partial sponsorships do not qualify for any benefits associated with a full sponsorship.**

Rolling banner ad size specs will be provided to qualifying sponsor. Banners will not be used if the banner ad is not provided in the required layout/format. No refunds will be given if banner ad does not meet the required specifications. All marketing/ad opportunities offered are subject to approval by WTA. WTA reserves the right to reject any marketing/ad submitted by a sponsor for any reason.

QUESTIONS:

If you have any questions, please contact Kelly at 406.443.6377 or kelly@w-t-a.org. Mail payment to WTA PO Box 7207, Helena, MT 59604.

DISCOUNTS:

Sponsorships must be paid in full by December 31, 2020 to receive discounts associated with sponsorships. WTA will not hold sponsorships without full payment. **Split or partial sponsorships will not qualify for any discount or benefits.**

HOW TO RECEIVE A BANNER ON THE WTA WEBSITE:

Multiple sponsorships totaling above **\$5,000 will qualify for listing during 2021 on the WTA Website Convention Registration Page.** Multiple sponsorships totaling above **\$7,000 will qualify for Platinum Sponsorship during 2021 on the WTA Website Home Page and will be listed.**