The principles below are designed to ensure that any new federal infrastructure investment program supports broadband by maximizing consumer benefits, minimizing cost, producing results quickly, and including accountability.

**Broadband a Priority** – Any new federal investment program must prioritize broadband deployment.

**Funding** – Any new broadband investment program must ensure sufficient resources to meet the challenges of delivering broadband in rural America.

**Targeted Support** – Funding should flow to areas where it is needed to establish and sustain robust broadband services.

**No Duplication** – Funding should not be made available for duplicative networks to overbuild another provider’s existing broadband infrastructure.

**Service Standards** – Broadband services must meet reasonable and realistic service parameters (e.g. speed, latency, price).

**Balanced Approach** – Funding should flow to whatever broadband investment best meets the program goals and requirements regardless of the technology or technologies employed.

”**Speed-to-Market”** – Leveraging existing federal expertise in promoting and sustaining broadband access will maximize speed-to-market and efficiency of distribution mechanisms.

**Accountability** – Strict accountability for broadband program funds is essential.

**Governmental Support and Coordination** – Federal and state tax, regulatory, permitting, and other requirements should be coordinated and reconciled to maximize the benefits of any broadband investment program.