July 19, 2011

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Dear Mr. Chairman:

We are writing to express our concern regarding proposals to modify the Universal Service Fund (USF) and the intercarrier compensation (ICC) system currently being considered by the Federal Communications Commission (FCC).

Our country has made significant strides in linking small communities with urban communities and global markets through communications, and it is our strong belief that rural cooperatives and small commercial communications providers have played an integral role in providing quality service in hard-to-reach areas. However, we are concerned that some proposals under review by the FCC could have an impact on communications providers that serve rural constituents in our state. Telecommunication providers of all sizes will be expected to adapt and manage their investments and businesses to those new standards and rules. Consequently, we need proposals that strike a balance to protect the investments that have already occurred and to overhaul the programs. Not only could these new proposals have unintended consequences and undermine efforts to fortify broadband networks, such regulations could hurt job creation and economic opportunity. We need a policy that sustains recent success, not a strategy that could hamper investment in rural communities.

Small businesses are the backbone of our nation’s economy and will lead the way to our country’s economic recovery. Indeed, two out of every three jobs created in the U.S. are created by a small business. We have been impressed by small rural providers’ continued efforts to invest in infrastructure, which is crucial to small businesses in creating jobs in rural America. We view their work as critical in ensuring that rural Americans are not left off the broadband super highway. Numerous studies have suggested that broadband allows businesses and individuals in rural America to live locally, while competing globally in an online environment.

As you know, the Telecommunications Act of 1996 requires that consumers in rural areas have access to advanced services and rates that are reasonably comparable to those available in urban areas. We believe that in order to achieve the goals of this Act, changes to the USF and ICC system must be made carefully and in a way that would enable carriers serving rural areas to sustain and improve upon affordable broadband where it already exists, to encourage deployment to unserved customers and not to harm rural customers who already have broadband service. Failing to meet these benchmarks would be a disservice to the constituents whom we represent, as well as all American taxpayers.

Each day, we meet with constituents from rural America whose lives are enhanced by access to broadband service. Without such service, they would fall behind in areas such as telemedicine, a form of health care that has helped increase fairness and quality of the distribution of services in rural areas, or in long distance education, where broadband can close the rural-urban education gap, increase education opportunities for rural residents, augment employment and boost communities’ economic development.
We urge you and your colleagues to carefully consider the harm specific proposals could have on rural consumers in our state -- and to remain mindful of fragile rural economies, while also promoting broadband adoption. We hope the Commission will take whatever steps are necessary to ensure that all rural consumers can look forward to readily available and affordable broadband services.

Thank you for your consideration, and we look forward to hearing from you.

Sincerely,

Blaine Luetkemeyer  
Member of Congress

Sam Graves  
Member of Congress

Jo Ann Emerson  
Member of Congress

Vicky Hartzler  
Member of Congress