



2018

***Sponsorship
Opportunities***



Advocates for Rural Broadband

SPRING ANNUAL MEETING
MARCH 18-21, 2018
DESTIN, FLORIDA

FALL ANNUAL MEETING
OCTOBER 7-10, 2018
PALM SPRINGS, CALIFORNIA

WTA Advocates For Rural Broadband is a member-driven, national association dedicated to promoting the interest of more than 325 rural telecommunications companies throughout the United States. WTA prides itself on hosting the most unconventional conventions. The conventions are affordable, unique, lively, highly educational and held at one venue. Sponsorships are designed to help you engage, impress, and network with convention attendees and have a variety of promotional opportunities designed to increase your company's exposure. Whether you are seeking new business, jump-starting entry into the telecommunications industry, or want to grow your partnerships with key clients, a WTA sponsorship is your chance to leverage your exposure to WTA members. No matter your budget or size, a partnership with WTA is a can't-miss opportunity. Individually tailored sponsor packages are available upon request.

Rolling banner on WTA Home Page for multiple sponsorships above \$6,000

Registration discounts for sponsorships above \$2,000

Rolling banner on registration page for multiple sponsorships above \$4,999

Recognition in WTA's e-newsletter

2018 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SPRING OPENING SESSION SPONSOR | \$3,500

- » General Session Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL OPENING SESSION SPONSOR | \$3,500

- » General Session Entertainment or Guest Speaker (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING BOARD OF DIRECTORS SPONSOR | \$3,500

- » Board of Directors Dinner (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL BOARD OF DIRECTORS SPONSOR | \$3,500

- » Board of Directors Dinner (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING REGISTRATION GIFT SPONSOR | \$3,500

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL REGISTRATION GIFT SPONSOR | \$3,500

- » Registration Gift with Sponsor Logo on Gift (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING HOTEL KEYCARD/SLEEVE SPONSOR | \$3,500

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL HOTEL KEYCARD/SLEEVE SPONSOR | \$3,500

- » Hotel Keycard Sleeve with Program/Sponsor Logo (Exclusive)
- » Keycard provided by Sponsor
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

2018 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SPRING WIFI SPONSOR | \$2,500

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL WIFI SPONSOR | \$2,500

- » WIFI General Session Meeting Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING STARBUCKS COFFEE GIFT CARD | \$2,500

- » \$5 Starbucks Gift Card to Each Telco Attendee (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

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- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING NOTEPAD SPONSOR | \$2,500

- » Notepads Provided by Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL NOTEPAD SPONSOR | \$2,500

- » Notepads Provided by Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING LANYARD SPONSOR | \$2,500

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL LANYARD SPONSOR | \$2,500

- » Lanyards Provided by Sponsor (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING TABLE TOP SPONSOR | \$2,500

- » Table Top (6' skirted table/chairs) and Break Station (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » 1 Free Full Registration (+discounted Full Registration for additional attendees)

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2018 **SPRING** AND **FALL** SPONSORSHIP OPPORTUNITIES

SPRING PRE-MEETING COFFEE SPONSOR | \$2,000

- » Coffee Service from 7:00-8:00a (Mon., Tues. or Wed.)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL PRE-MEETING COFFEE SPONSOR | \$2,000

- » Coffee Service from 7:00-8:00a (Mon., Tues. or Wed.)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING RECEPTION SPONSOR | \$2,000

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL WELCOME RECEPTION SPONSOR | \$2,000

- » Sunday Welcome Registration Reception Beverages (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SPRING RECEPTION ENTERTAINMENT | \$2,000

- » Sunday Welcome Reception Entertainment (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL WELCOME RECEPTION ENTERTAINMENT | \$2,000

- » Sunday Reception Entertainment (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SUGAR RUSH SOCIAL | \$2,000

- » Dessert and Beverages (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on Power Point slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

FALL TAILGATE PARTY SPONSOR | \$2,000

- » Monday Night Football Food, Dessert and Beverages (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration

SUGAR RUSH MUSIC | \$2,000

- » Entertainment (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Pre-Registration List
- » Discounted Full Registration



2018 *SPRING* AND *FALL* SPONSORSHIP OPPORTUNITIES

SPRING GOLF LUNCH SPONSOR | \$2,000

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

FALL GOLF LUNCH SPONSOR | \$2,000

- » Box Lunch with company Logo (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

SPRING GOLF DRINK TICKET SPONSOR | \$2,000

- » 2 Golf Cart Drink Tickets per player (Multiple)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

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- » Recognition on the Golf Brochure
- » Pre-Registration List
- » Discounted Full Registration

SPRING GOLF PRIZE SPONSOR | \$2,000

- » Team and Hole Prizes (Exclusive)
- » Recognition in multiple *RuralMatters* e-newsletters
- » Recognition on PowerPoint slides during General Sessions
- » Recognition on the Golf Brochure
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TERMS AND CONDITIONS:

All sponsors must be in good standing. Payment in full is required to receive full sponsorship benefits. WTA will **NOT** hold sponsorships without payment in full. Full Registration is required for attendance. **Partial sponsorships do not qualify for any benefits associated with a full sponsorship.**

Rolling banner ad size specs will be provided to qualifying sponsor. Banners will not be used if the banner ad is not provided in the required layout/format. No refunds will be given if banner ad does not meet the required specifications. All marketing/ad opportunities offered are subject to approval by WTA. WTA reserves the right to reject any marketing/ad submitted by a sponsor for any reason.

QUESTIONS

If you have any questions please contact Lea at 406.443.6377 or lea@w-t-a.org. Mail payment to WTA 1361 Elm Street, Suite 7, Helena, MT 59601.

DISCOUNTS:

Sponsorships must be paid in full by December 31, 2017 to receive discounts associated with sponsorships. WTA will not hold sponsorships without full payment. **Split or partial sponsorships will not qualify for any discount or benefits.**

Multiple sponsorships totaling above \$5,000 will qualify for a rolling banner during 2018 on the WTA Website Convention Registration Page. Multiple sponsorships totaling above \$6,000 will qualify for rolling banner during 2018 on the WTA Website Home Page and will be listed as a Platinum Sponsor.

