



The voice of mid-size communications companies



The principles below are designed to ensure that any new federal infrastructure investment program supports broadband by maximizing consumer benefits, minimizing cost, producing results quickly, and including accountability.

Broadband a Priority – Any new federal investment program must prioritize broadband deployment.

Funding – Any new broadband investment program must ensure sufficient resources to meet the challenges of delivering broadband in rural America.

Targeted Support – Funding should flow to areas where it is needed to establish and sustain robust broadband services.

No Duplication – Funding should not be made available for duplicative networks to overbuild another provider's existing broadband infrastructure.

Service Standards – Broadband services must meet reasonable and realistic service parameters (e.g. speed, latency, price).

Balanced Approach – Funding should flow to whatever broadband investment best meets the program goals and requirements regardless of the technology or technologies employed.

"Speed-to-Market" – Leveraging existing federal expertise in promoting and sustaining broadband access will maximize speed-to-market and efficiency of distribution mechanisms.

Accountability – Strict accountability for broadband program funds is essential.

Governmental Support and Coordination – Federal and state tax, regulatory, permitting, and other requirements should be coordinated and reconciled to maximize the benefits of any broadband investment program.