

How To Be an Entrepreneur in an Existing Business Through New Technologies

Home installation and network monitoring

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ABOUT US

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

NEBRASKA BASED

FAMILY OWNED

107 YEAR OLD
TELECOMMUNICATIONS
COMPANY



GREAT PLAINS
COMMUNICATIONS

CAPABILITY



CULTURE

STRATEGY

CULTURE

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

- Customer Service
- Strong Internal Collaboration
- Openness to Partnerships
- Strong Engineering



CAPABILITY

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

- **Software Developer**
- **Back Office Support and Tools**
- **NOC Support**



STRATEGY

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

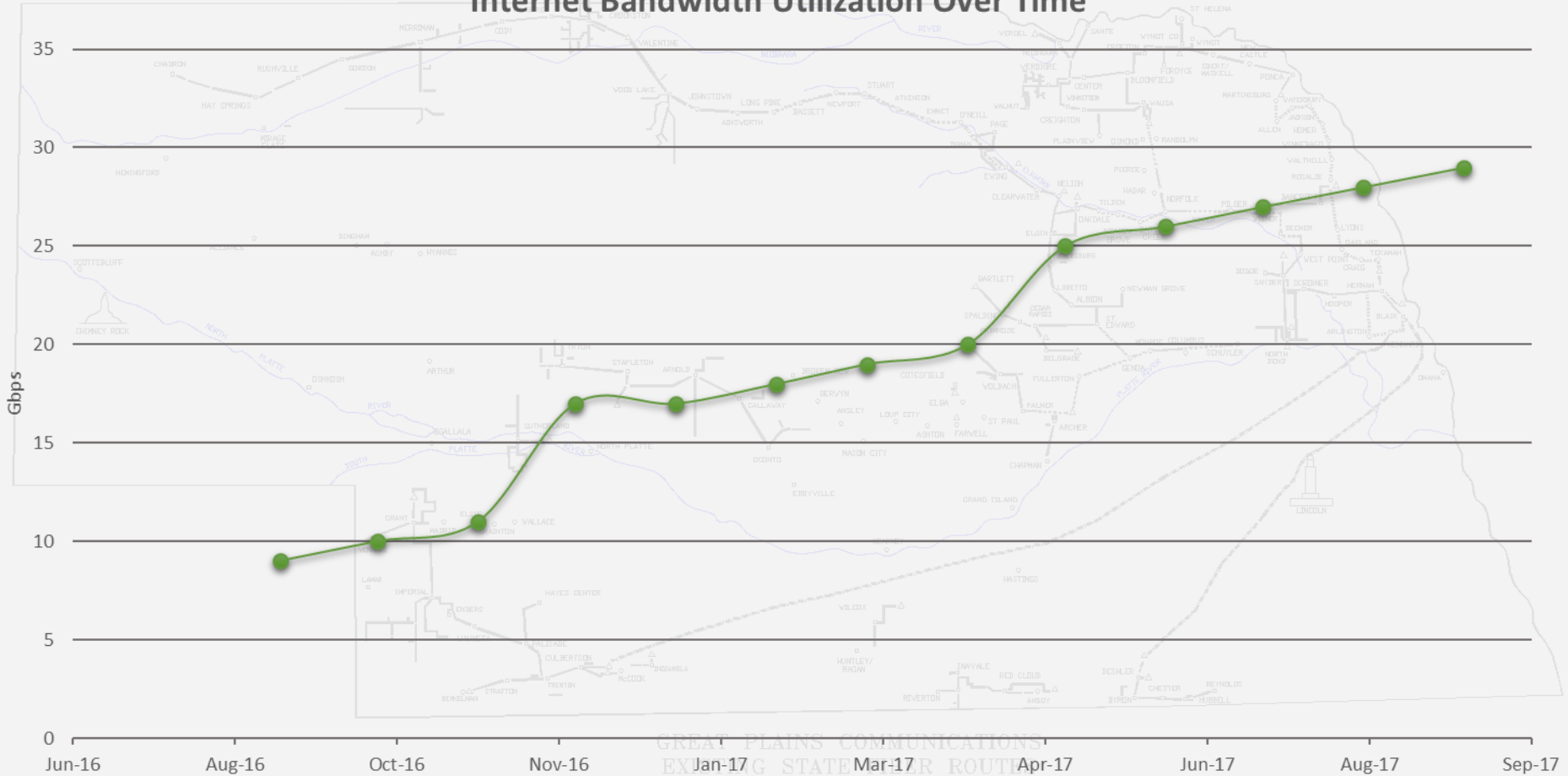
- **Evolve Our Network to Support the Demands of Broadband Growth**
- **Leverage Our Network for Service Reliability and Redundancy**
- **Enhance Our Access Network to the Customer Edge**



STRATEGY

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

Internet Bandwidth Utilization Over Time



GREAT PLAINS COMMUNICATIONS
EXPANDING STATE ROUTE
2007

CHALLENGES IN THE HOME

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

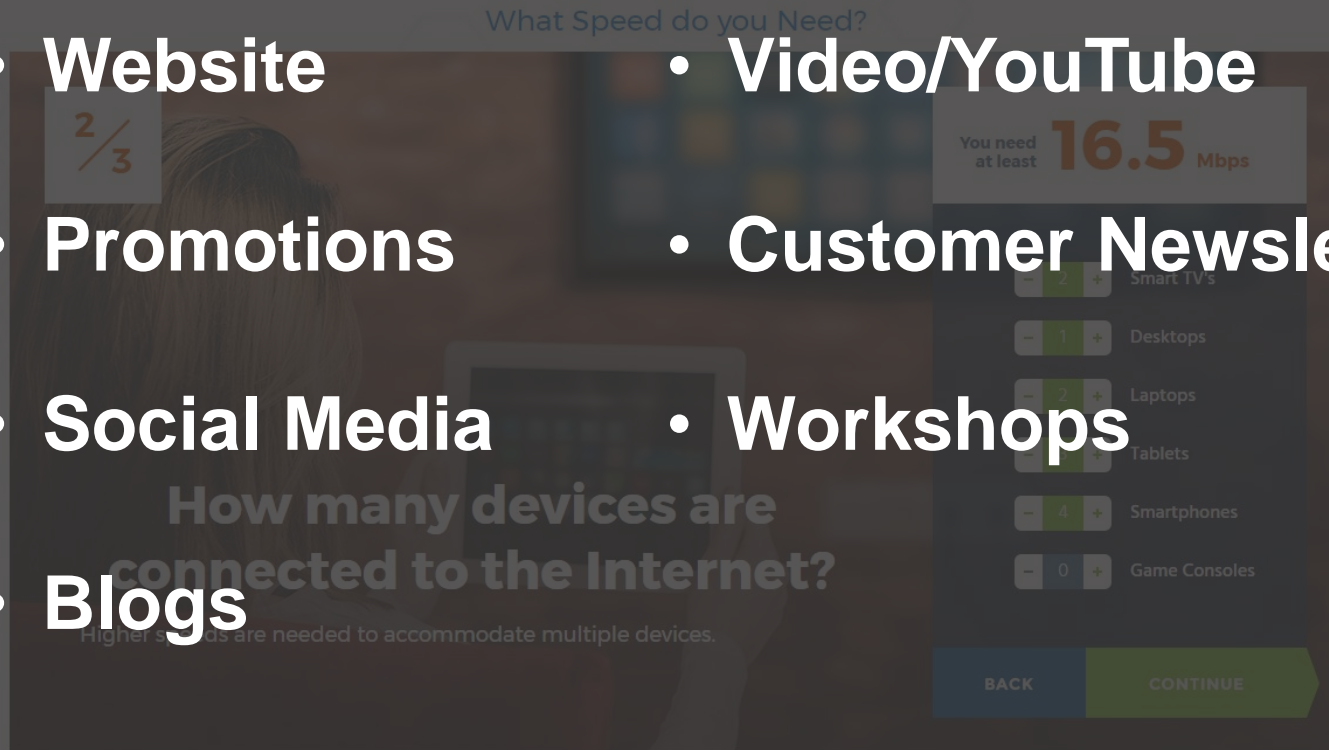
- Home Wiring
- High Broadband Demand
- Wireless 2.4 Ghz or 5 Ghz?
- Common Home Interference Issues



CUSTOMER EDUCATION

HIGH PERFORMING NETWORK
HIGH PERFORMING PEOPLE

- Website
- Video/YouTube
- Promotions
- Customer Newsletter
- Social Media
- Workshops
- Blogs



Customers

- My Account »
- Support »
- WatchTVEverywhere »

Company

- About Us
- News
- Careers
- Investments

Community

- Scholarships & Grants
- Economic Development
- Industry Resources
- Events

Connect

- Sign up for E-News »
- Residential Blog »
- Business Blog »