

**2014 WTA FALL ANNUAL MEETING | September 14-17, 2014 | Coeur d'Alene, Idaho**  
**SCHEDULE OF EVENTS | As of August 21, 2014**

**SUNDAY, SEPTEMBER 14, 2014**

3:00p – 4:00p Table-Top/Registration Set-up  
Casco/Kidd

5:00p – 7:30p Board of Directors Dinner – Sponsored by *MP NexLevel*

8:00p – 9:00p Registration Reception  
Casco/Kidd Sponsored by *TCA, Inc.*

**MONDAY, SEPTEMBER 15, 2014**

7:00a – 11:00a Members Club Room: Registration/Exhibits  
Casco/Kidd

7:00a – 8:00a Pre-Meeting coffee sponsored by *CMJ Media*

8:00a – 4:00p RUS Meetings By Appointment  
Boardroom 3

8:00a – 12:00p OPENING | WELCOME | GENERAL SESSION I  
Bay 5-6

Invocation | Pledge of Allegiance  
Welcome To Coeur d'Alene – Idaho U.S. Senator Michael Crapo (video)

8:15a **Federal Communications Commission Guest Speaker** (Invited)

8:45a **Change – Challenge – Tension**  
Commissioner Chris Nelson, South Dakota Public Utilities Commission & Chairman, NARUC Telecommunications Committee will discuss the latest regulatory news and give us his thoughts on the direction of national policy.

9:45a – 10:15a Registration/Members Club Room/Break  
Casco/Kidd  
*Calix | Fujitsu Network Communications | GENBAND | HUAWAI Technologies USA | ISPN | KIT Support Services | MACC | NeoNova Network Services | Niels Fugal Sons Company | NISC | REDCOM | QBE Farmers Union Insurance | Security Coverage | Toly Digital Networks*

10:15a **PPC Update**  
Representatives from the WTA Public Policy Committee will discuss the latest telecom policy news from Washington, D.C. affecting your business. Featuring Derrick Owens, WTA; Eric Keber, WTA; Gerry Duffy, Blooston, Mordkofsky, Dickens, Duffy & Prendergast; Bob DeBroux, TDS (Co-Chair PPC); and Evelyn Jerden, Lynch Interactive (Co-Chair PPC)

11:45a Adjourn General Session I  
Enjoy your afternoon!

12:30p WTA Golf Tournament | Shotgun start at 1:00p  
Coeur d'Alene Golf Course  
There is a water taxi available to take golfers to the course. Arrive early, there is limited space on the water tax. Fore Caddies are required for all foursomes. Be sure to tip your Fore Caddies! Sponsored by *Alexicon* (lunch) | *Wheat State Telephone Company* (drink tickets) | *NECA* (prizes)

6:30p  
Bay 4-6

MONDAY NIGHT FOOTBALL TAILGATE PARTY

*Are You Ready For Some Football?* Watch the Philadelphia Eagles vs. Indianapolis Colts on the big screen. Attendees will enjoy a sports bar atmosphere with food, dessert and beverage stations. Be sure to wear your favorite football team jersey. **A ticket is REQUIRED for admission.** Monday Night Tailgate Party tickets are included with all Full and Social Registrations and will be included in your registration packet. Additional tickets may be purchased at the Registration Desk. Sponsored by **3 Rivers Communications | ANPI | Arvig | Cambridge Telephone Co. | CC Communications | Cordova Telephone Coop. | Cordova Wireless Co. | Finley Engineering | Fred Williamson & Associates | I-35 Telephone Co. | Kiesling Associates | Mammoth Networks | Moss Adams | Northeast Nebraska Telephone | RTFC | Smithville Communications | Strata Networks | TDS | Tenino Telephone Company | Totah Communications | UNITEL | Vision Net | Volcano Telephone Co. | WNM Communications**

The WTA Foundation will hold its annual silent auction, football pool and gift card raffle. Proceeds help provide scholarships to graduating high school seniors seeking to further their education. All auction items are generously donated by WTA Members. Donations and contributions may be tax deductible.

**TUESDAY, SEPTEMBER 16, 2014**

7:00a – 8:00a  
Casco/Kidd

Pre-Meeting coffee sponsored by **CoBank**

7:00a – 8:00a

Rural Partners & Finance Committee Breakfast Meeting – Beauty Bay  
Inspectors of Election Breakfast Meeting – North Cape Bay

7:00a – 3:00p  
Casco/Kidd

Members Club Room: Registration/Exhibits

8:00a – 4:00p  
Boardroom 3

RUS Meetings By Appointment

8:00a – 11:30a  
Bay 5-6

GENERAL SESSION II

8:00a

**WTA Annual Meeting of the Membership  
Golf Awards | WTA Foundation Update | UNITEL Partnership**

8:30a

**A Workout With the Bankers**

Judi Ushio (GVNW), Ken Kuchno (RUS), and Lennie Blakeslee (CoBank) will share their varied perspectives on the current lending environment, how RLECs should approach borrowing opportunities, what types of loans lenders are making, and the recent reorganization at RUS.

9:30a – 10:00a  
Casco/Kidd

Registration/Table Top/Members Club Room/Break  
**Calix | Fujitsu Network Communications | GENBAND | HUAWAI Technologies USA | ISPN | KIT Support Services | MACC | NeoNova Network Services | Niels Fugal Sons Company | NISC | REDCOM | QBE Farmers Union Insurance | Security Coverage | Toly Digital Networks**

10:00a

**The LNPA Vendor Assessment**

Bridget Alexander, Manager of Business Development, JSI will focus on the probable transition to a new NPAC vendor in July 2015. The presentation will provide attendees insight into the decision making process for selection of a new vendor, potential costs, transition requirements as well as other relevant industry concerns associated with a new vendor.

- 11:30a Adourn General Session II – Lunch on your own
- 11:30a – 1:00p WTA Public Policy Committee Luncheon Meeting  
Bay 3 This meeting is open to WTA telco members only.
- 1:00p – 5:00p GENERAL SESSION III  
Bay 5-6
- 1:00p **NECA Happenings!**  
Bob Gnapp/Jeff Dupree, NECA
- 2:00p **The Internet of Things**  
Lori Vergin, MP Power Consulting
- 2:45p – 3:15p Registration/Table Top/Members Club Room Break  
Casco/Kidd  
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- 3:15p **Broadband.....Community Linkage and Growth**  
Climbing the economic and community development pyramid is a key to every telco’s success. This panel composed of Janet Britton, EATEL, Tom Lambrecht, Great River Energy, and David Arvig, Arvig, and moderated by Todd Kimball, REDCOM, will show you how to link with key organizations that will strengthen broadband deployment and improve economies of scale as well as provide tools and success stories that will help you immediately and for years to come.
- 4:30p Adourn General Session III – Dinner on your own

**WEDNESDAY, SEPTEMBER 17, 2014**

- 7:00a – 8:00a Pre-Meeting coffee sponsored by **Midland Group**  
Casco/Kidd
- 7:00a – 8:00a Associate Membership Committee Breakfast Meeting – Beauty Bay
- 7:00a – 10:30a Members Club Room: Registration/Exhibits  
Casco/Kidd  
**Calix | Fujitsu Network Communications | GENBAND | HUAWEI Technologies USA | ISPN | KIT Support Services | MACC | NeoNova Network Services | Niels Fugal Sons Company | NISC | REDCOM | QBE Farmers Union Insurance | Security Coverage | Toly Digital Networks**
- 8:00a – 12:00p GENERAL SESSION IV  
Bay 5-6
- 8:00a **State Telecom Association Executives Panel**  
Colleen Jamison, State Independent Telephone Association of Kansas, will moderate a discussion between Betty Buckley, Washington Independent Telecommunications Association; Weldon Gray, Texas Statewide Telephone Coop.; Matt Johnson, Illinois Telecommunications Association; Bob Puckett, New York Telecommunications Association; and Brant Wolf, Oregon Telecommunications Association.
- 9:30a – 10:00a Registration/Table Top/Members Club Room Break  
Casco/Kidd  
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10:00a

**Strap on Your Boots and Succeed with Copper**

Bart Bretsch, Yates Engineering

What options does a small rural telco have to extend the life of its copper-based services? Bart will discuss the different approaches of equipment vendors, including those who focus primarily on increasing the download speed only, not upload speed. He will review a number of tried and true ADSL2+ bonding alternatives for you to try. This talk is about what your company can do before funding fiber is an option and will focus on the practical, not the theoretical status of this technology.

11:00a

**FirstNet – Public Safety in Rural America**

Kristi Wilde, Outreach Coordinator, FirstNet

12:00p

Adjourn WTA Fall Meeting

Start making plans for WTA's 2015 Spring Meeting!

May 3-6, 2015 | Hyatt Grand Champions | Palm Springs, CA

12:15p – 3:00p  
Boardroom

WTA Board of Directors Meeting and Luncheon