



## FOR IMMEDIATE RELEASE

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## WTA Foundation and FRED to Host Joint Fundraiser in September

(August 23, 2013) – Western Telecommunications Alliance (WTA) Foundation, Inc. and the Foundation for Rural Education and Development (FRED) will host a charity auction on Monday, September 30, 2013, in conjunction with the WTA Fall Meeting in San Francisco, California. This is the first joint event for the two foundations, which have a goal of raising \$20,000 for scholarships.

Kelly Worthington, WTA Executive Vice President, said, "WTA is honored to be working with FRED. Both foundations have a strong emphasis on supporting scholarships, awards and programs that directly benefit rural America. Hosting the Monday Night Football Tailgate Party is a collaborative effort to raise money to support the mission of both organizations."

Melissa Korzuch, FRED Executive Director, said, "FRED has a longstanding history of supporting the educational efforts of rural youth. We are thrilled to work with the WTA Foundation on this event that will raise much-needed funds for college scholarships. Each year, we are overwhelmed by the remarkable credentials of the applicants who are very intelligent and worthy of our support. Fundraising events like this increase our ability to honor more students who we hope will return to rural America and make a positive contribution to their community."

The event, which is open to all WTA Fall Conference attendees at no charge, will include food, refreshments, games and the live telecast of the Monday Night Football match up between the Miami Dolphins and the New Orleans Saints. Guest tickets may be purchased at \$50/each. If you would like to make a tax-deductible donation of cash or an auction item, please contact the WTA Foundation or FRED staff for more details.

WTA Foundation, Inc. is a 501 (c)(3) charitable foundation headquartered in Helena, MT, with a strong emphasis on scholarships, awards and programs that directly benefit rural America. More information about WTA can be found at www.w-t-a.org.

FRED is a national 501(c)(3) charitable foundation located in Washington, D.C. The mission of FRED is to promote educational, social and economic development in rural America and Canada. More information about FRED can be found at www.fred.org.

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