

# MP 2013

MISSION POSSIBLE



WTA 09.29-10.02



# YOUR MISSION...

Should you choose to accept it, is to rendezvous on **29** September - **02** October 2013 at the Hyatt Regency San Francisco, 5 Embarcadero Center, San Francisco, CA. You will recognize your targets because they are friendly, educated and eager to learn as much as possible about the industry. Once on site, information will be abundant. Our contacts tell us there will be outstanding keynote speakers, a wide variety of panels and target-rich networking opportunities. More intel will be forthcoming about the details of this mission and how to obtain proper credentials to avoid being detained at the door. Insiders tell us the hotel is sure to sell out, so dial **888.421.1442** and be sure to give them the secret code: **WTA**. If you are unable to reach the designated party, log onto [www.w-t-a.org](http://www.w-t-a.org) and locate **MP2013**.

As always, should you or any of your Secret Agents be caught or compromised, we will disavow any connection with you.

*Destroy this message upon receipt...*



## HOTEL OVERVIEW HYATT REGENCY

Dramatic architecture. Panoramic views. Perfect location. Boasting the Guinness Book of World Records' largest atrium lobby, of over 42,000 square feet, the AAA Four Diamond Hyatt Regency San Francisco hotel is situated on the Embarcadero waterfront across from the historic Ferry Building. Guests of the Hyatt Regency enjoy immediate access and views to both the Financial District and the San Francisco Bay. With a location convenient to famous attractions, you may choose to wander through Chinatown to Fisherman's Wharf, take the ferry to Alcatraz, shop in Union Square or board the cable cars for a riding tour of the city. Public transportation is right outside your door when you stay at the Hyatt Regency San Francisco. Hop on a cable car, a bus, or BART, all located just a short walk away.

WTA has contracted a limited number of rooms at \$225 per night (single/double) directly with The Hyatt Regency San Francisco.

The cut off date for the group rate is August 26 (based on availability). Rates do not include tax/resort

fees/cancellation fees/additional person. Be sure to advise that you want reservations in the WTA room block. Any guestrooms not reserved by the cut off date will be released back to the Reservation Department for general sale at the prevailing rates. All reservations must be accompanied by first night's deposit with final payment due upon checkout. Reservations must be cancelled more than 7 days prior to arrival to avoid forfeit charges of one nights lodging. Cancellations within 7 days of arrival forfeit one nights lodging. Early departure fees will apply. No refund for late arrivals, early departures, no-shows or downgrades.



## GETTING TO HYATT REGENCY SAN FRANCISCO IS EASY!

Hyatt Regency San Francisco is the Fall Meeting Headquarters  
**5 Embarcadero Center, San Francisco, CA**

### *From South Bay or San Francisco Int'l Airport (SFO) (14 miles):*

Take Hwy 101 North, follow signs to Bay Bridge. Before you cross the Bay Bridge, take 7th St. exit. Turn left on 7th St. Turn right on Market St. Continue 1 mile and turn left on Drumm St. The hotel is on the corner of Market St. and Drumm St.

OR

Take Hwy 280 North until it turns into King St. Continue on King St. and turn left at 3rd St. Continue on 3rd St. across Market St., where 3rd St. turns into Kearny St. Turn right on California St. Turn left on Drumm St. The hotel is on the corner of Market St. and Drumm St.

From East Bay or Oakland Int'l Airport (OAK) (19 miles): Take Hwy 80 across the Bay Bridge (\$4 toll). Take the Fremont St. Ext. Follow Fremont St. across Market St., where Fremont St. turns into Front St. Turn right on California St. California St. will dead end at Drumm St. The hotel is on the corner of Market St. and Drumm St.

## REGISTRATION INFORMATION

### ***Telco Member Registration:***

\$799 by August 26/\$899 after August 26/\$999 at-the-door

Registration includes admittance into all educational sessions, reception and meals when scheduled (*does not include golf*).

### ***Associate Members Registration:***

\$899 by August 26/\$999 after August 26/\$1,099 at-the-door

Registration includes admittance into all educational sessions, reception and meals when scheduled (*does not include golf*). Associate Members who sponsor a minimum of \$1,500 will receive full registration discounts. Pricing discounts are noted in the Sponsorship Opportunities section and on the registration form.

### ***Non-Members Registration:***

\$1,149 by August 26/\$1,249 after August 26/\$1,349 at-the-door

Registration includes admittance into all educational sessions, receptions, breaks and meals when scheduled (*does not include golf*).

### ***Guest of Members/Associate Members\*:***

\$179 by August 26/\$189 after August 26/\$199 at-the-door

Registration includes receptions, breaks and meals when scheduled (*does not include golf*).

### ***Guests of Non-Members/Associate Members\*:***

\$179 by August 26/\$189 after August 26/\$199 at-the-door

*\*Spouse/Guest Registration is intended for spouses and other guests of Spring Meeting registrants who are NOT Telco/Associate Member employees.*

***Children 4-12 Registration***, please contact WTA for pricing.

## FALL MEETING TENTATIVE SCHEDULE

*(Subject to Change)*

**Sunday, September 29:** Registration Reception

**Monday, September 30:** Opening/Session I/Membership Meeting/Golf/Monday Night Football Tailgate Party/Auction

**Tuesday, October 01:** Committee Breakfast Meetings/Session II & III/PPC Luncheon Meeting/Telco and Premier Sponsor Reception/Evening Free

**Wednesday, October 02:** Committee Breakfast Meetings/Session IV/Adjourn/Board of Directors Meeting

## CANCELLATION POLICY/LIABILITY

WTA will refund 50% of registration fees (*golf and sponsorships will not receive any refund*) if written notice of cancellation (lea@w-t-a.org) is received on or before August 26 (*phone call cancellations will not be accepted*). No refunds will be made for cancellation requests received after August 26.

It is mutually agreed that WTA is not responsible for damaged, lost or stolen property, or personal injuries resulting from any cause. All claims for any such loss, damage or injury are expressly waived by the attendee or exhibitor.

## ATTIRE

Resort casual is the dress throughout the Fall Meeting unless otherwise noted. Just as a reminder it is difficult to maintain a comfortable temperature for everyone in the meeting rooms. Please bring a jacket or sweater for your comfort. Remember to bring your favorite football team jersey and wear for the Monday Night Football Tailgate Party.

## WTA GOLF TOURNAMENT

*(Monday, September 30)*

\$150 by August 26/\$160 after August 26/\$165 at-the-door (*if space available*) To participate in the golf tournament the Fall Meeting registration fee is required.

## RUS MEETINGS

Private meetings with RUS representatives from Washington, DC will be scheduled on Monday and Tuesday. WTA invites you to take advantage of these one-on-one meetings. Appointments are scheduled on a first-come, first-served basis. Please complete the RUS information on the Registration Form to schedule your meeting times. If you have any questions, please contact WTA at 202.548.0202 or email [eric@w-t-a.org](mailto:eric@w-t-a.org).

## QUESTIONS AND SPECIAL NEEDS

If you have any questions or need any assistance regarding the WTA Spring Meeting or need accommodations to fully participate, please contact WTA 406.443.6377 or email [lea@w-t-a.org](mailto:lea@w-t-a.org).

# WTA GOLF TOURNAMENT

## Monday, September 30 - Presidio Golf Course

300 Finley Road, San Francisco, CA

Directions from the Hyatt Regency San Francisco; head north on Drumm St (go 46 ft); Make a U-turn (go .1 mi); Turn right onto California St (go 3.5 mi); Turn right onto Arguello Blvd (go .4 mi); Turn left onto Finley Rd (about 226 ft); arrive at 300 Finley Rd, San Francisco. Parking is limited so be sure to car pool. Plan on 20-25 minute drive time.

WTA's Annual Golf Tournament is scheduled for Monday, September 30. Check-in time is 12:30p with a Shot Gun Start at 1:00p. A minimum of 65 golfers will be required for a shotgun start. Be sure to check with the WTA Registration Desk prior to the Tournament to verify tee times. Rental clubs are available by contacting the Pro Shop directly at 415.561.4661 x202. Proper golf attire required. Golfers must wear a collared golf shirt, trousers/dress shorts and soft rubber spikes. The weather is variable so golfers might want to dress in layers and pack an all weather jacket.

**Cost Per Player:** \$150 by August 26/\$160 after August 26/\$165 at-the-door if space is available. Includes greens fee, cart fee, range balls, tournament service and box lunch. Beverage carts will circulate during the tournament. The conference registration fee is required in addition to your golf fee to participate in the tournament.

**Teams:** Under no circumstances will pairing requests be accepted. Golf pairings will be selected as follows: All associate member golfers will be divided evenly among all the teams. Member



golfers will be placed in a drawing. Names will be drawn one by one and placed on a team beginning with team one. Spouses will be paired together.

**About the Presidio Golf Course:** As the second oldest course west of the Mississippi, the Presidio Golf Course has an interesting and unique history. The challenging 6,500 yard course was established on a U.S. Army post in 1895 by a group of civilians. Originally a 9-hole course, the Presidio Golf Course was built with horse-drawn plows on grounds that were regularly used for cavalry practice. The Presidio Golf Course opened for public play in 1995 and has quickly gained a reputation as one of the nation's top public courses. It's a challenging course amidst century-old eucalyptus, monterey pines and breathtaking San Francisco views.

## UPCOMING WTA EVENTS

### 2014 Spring Meeting

April 6-9, 2014 • Las Vegas, Nevada  
JW Marriott

### 2014 Fall Meeting

Sept 14-17, 2014 • Coeur d'Alene, Idaho  
Coeur d'Alene Resort

### 2015 Spring Meeting

April 19-23, 2015 • Palm Springs, California  
Hyatt Grand Champions

### 2015 Fall Meeting

October 11-14, 2015 • Napa, California  
Marriott Napa Valley Resort

View full details at: [www.w-t-a.org](http://www.w-t-a.org)



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