

GETTING INVOLVED IS EASY...

In honor of the memory of Bob Adkisson, your donation will be made in the name of the person receiving the Memorial Plaque.

The plaque will be returned to you and accompanied with a presentation letter depicting this honor for use during award ceremonies.



Makes a distinguished addition to any awards program or one time recognition event.



- 1) Choose a plaque and donation level;
- 2) fill out the personalization form; and
- 3) send in form with payment and your donation to:

**Western Telecommunications
Alliance Foundation, Inc.**

**PO Box 5655
Helena, MT 59604**

If you have any questions, please direct them to:
(406) 443-6377

Website: www.w-t-a.org

ROBERT F. ADKISSON COLORADO SPRINGS, CO



Bob was President of GVNW Consulting, Inc. and was responsible for overseeing the operations and strategic direction of the company. Bob believed that the youth of today held the keys to our industry and our communities success.

He was a graduate of the University of Nebraska at Lincoln where he obtained his Masters Degree in Finance and a Bachelor of Science Degree in Business Administration majoring in Accounting and minoring in Economics.

The Bob Adkisson Memorial Scholarship was established by GVNW, WTA, family and friends to honor Bob Adkisson who passed away August 2003.

The WTA Foundation, Inc. is administered by a special committee who evaluate scholarship applications annually. They are impressed with the qualities and skills that the high school senior applicants possess and wish to encourage them to strive for top scholastic grades, become active in the betterment of their communities through service and grow into their fullest potential.

This dream of supporting our outstanding youth can only be accomplished through the monetary support of conscientious company's such as yours. Take a moment to commit to helping a student reach their potential by making a tax deductible contribution. Recognize people in your life and company that have conducted themselves and captured the true essence of the Bob Adkisson Scholarship. Show your appreciation by presenting a plaque of accomplishment with a contribution in their name to the Bob Adkisson Scholarship. By doing so you are helping this dream become a reality.

BOB ADKISSON SCHOLARSHIP



MEMORIAL PLAQUE FUND DRIVE



*"Education is not the filling of a pail, But the lighting of a fire."
- WILLIAM BUTLER YEATS*

The Western Telecommunications Alliance Foundation, Inc. is a 501(c)(3) tax exempt charitable organization dedicated to helping rising academic students achieve their educational goals. The WTA is proud to sponsor the Bob Adkisson Scholarship Memorial Plaque Fund Drive. This opportunity is an exciting approach to recognizing people while making a donation at the same time. Your company is invited to participate in the fund drive by purchasing Memorial Plaques for employees, business partners, and executives you wish to recognize for their outstanding contributions to your business, community and or family.

Memorial Plaques are available in three different levels: the Bronze (\$100), the Silver (\$250), and the Gold (\$500) that can be personalized for that special person you would like to recognize. Along with the Memorial Plaque, a letter of affirmation in a presentation folder will accompany the plaque for recognition ceremonies. *Publicly recognize each awardee by including a perpetual plaque to be displayed within your company. The cost of this addition is minimal while the long term benefits of this prestigious "sought after" award will more than compensate for its investment. Simply note your desire to include the perpetual plaque with your order.*

By supporting the Bob Adkisson Memorial Scholarship, your company is assisting young scholars who represent the cream of the crop of our communities. Youth with leadership qualities and character who have demonstrated their commitment to their community and education through determination and persistence. Show your support today.

WTA BOB ADKISSON SCHOLARSHIP MEMORIAL PLAQUE FUND DRIVE

Simply choose a plaque and donation level, send the completed personalization form to us along with your payment and you are on the way to recognizing the exemplary efforts of employees, business partners and executives.

BRONZE DONATION \$100.00*

The Bronze level will honor the dedicated service of an employee with a plaque made of cherry finish with a bronze mirrored plate. The plaque comes personalized with an accompanying letter of recognition, handsomely displayed in a presentation folder. Make this recognition lasting by adding the perpetual plaque for an additional \$174.95!

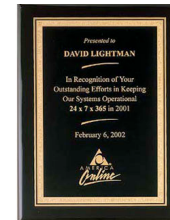


Cherry finished plaque with bronze mirrored plate



SILVER DONATION: \$250.00*

The Silver level will honor the extinguished service of an employee with a plaque made of ebony high-gloss piano finish with black engraving plate, gold or silver border and engraving. The plaque comes personalized with an accompanying letter of recognition, handsomely displayed in a presentation folder. Make a statement by adding the perpetual plaque for an additional \$174.95!



Ebony high-gloss piano finish with black engraving plate, gold/silver border

GOLD DONATION: \$500.00*

The Gold level is designed to honor the exemplary service of an employee with a plaque made of cherry finish frame plaque with black and gold florentine plate on brushed metal gold background. The plaque comes personalized with an accompanying letter of recognition, handsomely displayed in a presentation folder. make the recognition ongoing by adding the perpetual plaque for an additional \$174.95!



Cherry finish frame plaque with black & gold florentine plate on brushed metal gold background

PERPETUAL PLAQUE: \$174.95

The Perpetual plaque is designed for providing public recognition to exemplary employees with an ongoing recognition program. It can be added onto any of the above levels for an additional \$174.95. This includes the engraved plaque in your company's name with name plates for future awardees. Each time you wish to recognize an employee (of the month, quarter, or year) just order a Bronze, Silver or Gold plaque and Award Letter. (Note upon ordering initial plaque, additional name plates will be included for additional awardees.)



Rosewood perpetual plaque includes twelve name plates.



**BOB ADKISSON
MERITORIOUS
SERVICE AWARD**

Presented to
JOHNATHAN SMITH

In Recognition of Your
Outstanding Service and
Dedication to
Your Company Name

DATE, 200X

Sample Text Layout for the Bronze, Silver and Gold Plaque. Please note Logo will not be colored.

Sample Text Layout for the Perpetual Plaque on Personalization Form.

* Does not include price of the plaque and presentation letter.

PERSONALIZATION FORM

Please fill out the form below with order and awardee information. A space is provided for inclusion of special events, actions or activities that you would like the awardee to be recognized for within the body of the presentation letter. Please include payment information payable to: Western Telecommunications Alliance Foundation, Inc. Checks and credit card payments are welcome.

Contact Person: _____

Company: _____

Mailing Address: _____

Billing Address: _____

City: _____ ST: _____ ZIP: _____

Contact Number: _____

Email: _____

A. Type of Plaque (select one):

- Bronze 8" x 10" Plaque \$ 73.80
 Silver 8" x 10" Plaque \$ 86.85
 Gold 12" x 15" Plaque \$ 129.90
 Perpetual 9" x 12" Plaque \$ 174.95

B. Donation Level (select one):

- \$100 Bronze \$250 Silver \$500 Gold

C. Is this for a new awardee on a perpetual plaque?

- Perpetual Reorder Award Ltr \$ 24.95

D. Total Purchase Amount: \$ _____

A+B+C (if applicable) = D

(Engraving Information)

Name of Awardee: _____

Name of Company: _____

Date of Award: _____

Company Executive (Name & Title): _____

Sample Text Layout for the Perpetual Plaque.
Please note Logo will not be colored.



Please select your payment method.

We Proudly Accept:



Card Holder Name _____

Card Type _____

Card Number _____

Expiration Date _____ (Month/Year)

Card Security Code _____

Signature: _____

If paying by check, please make it payable to:
Western Telecommunications Alliance
Foundation, Inc.

*Insert Personalization for Letter Here:

(if desired, use a separate sheet of paper for text)

* Limit 50 words please.

SAMPLE PRESENTATION LETTER

On WTA Letterhead:

Address Block

Subject: Bob Adkisson Meritorious Service Award

Dear (Insert Awardee Name):

We are pleased to present the Bob Adkisson Meritorious Service Award to you upon behalf of (Insert Company Name) for the exemplary dedication and service you have given.

A donation in your name has been given to the Bob Adkisson Scholarship Fund in the amount of \$(Insert Amount). The donation will assist young academic scholars in their pursuit of higher education and attainment of their chosen life goals.

(Insert Awardees First Name), for your service (Insert Personalization of Letter Here).

Upon behalf of (Insert Company Name) and the Western Telecommunications Alliance Foundation, Inc. for the Bob Adkisson Scholarship Program, we wish to thank you for your devoted company service and contributions to the advancement in the lives of young scholars.

Congratulations!

Ms. Kelly Worthington
WTA Executive Vice President

(Insert Comp. Executive)
(Insert Title)

xc: Personnel File